

社區關係處

第六章

CHAPTER 06

Community
Relations
Department

廉政公署
Independent Commission Against Corruption

渣華道303號
303 Java Road

法定職責

- 教育公眾認識貪污的禍害。
- 爭取公眾支持肅貪倡廉的工作。

策略

- 採用“全民誠信”教育策略，為社會不同界別提供適切的倡廉教育。
- 加強結合大眾與新媒體宣傳及面對面的倡廉教育活動。
- 善用與社會各界建立的伙伴合作關係，籌劃及推展各項倡廉活動。

組織

社區關係處（社關處）由一名處長執掌，轄下設有兩個科。

STATUTORY DUTIES

- Educate the public against the evils of corruption.
- Enlist public support in the fight against corruption.

STRATEGIES

- Adopt an “Ethics for All” approach to tailor preventive education programmes for different segments of the community.
- Enhance integration of mass and new media publicity and face-to-face education.
- Leverage strategic partnership with different sectors in mapping out and executing these programmes.

STRUCTURE

Community Relations Department (CRD) is headed by a Director and operates through two divisions.



社關處設有七個分區辦事處，向社會不同界別提供倡廉教育。為滿足不同對象的需要，社關處結合使用面對面接觸及網上平台，以加強宣傳教育活動的成效。

分區辦事處座落於社區核心位置，方便市民舉報貪污和查詢。為鼓勵市民挺身舉報貪污，社關處加強網上網下宣傳，消除大眾對舉報貪污的誤解及回應市民的關注。年內，分區辦事處接獲的貪污投訴（不包括選舉投訴）佔廉署整體投訴 14%，曾處理的公眾查詢超過 1 600 宗。

社關處的架構及各分區辦事處的詳情見附錄一及九。

公營機構

社關處透過以下重點工作，繼續向政府決策局／部門及公共機構推動誠信管理，鞏固公營機構的誠信文化：

- 配合香港特別行政區政府的架構重組，向政治委任官員介紹廉署三管齊下的反貪策略及相關法規；
- 在公務員學院的重點領導培訓課程及新入職公務員培訓計劃中，加入廉署誠信培訓環節；
- 在與公務員事務局合辦的“誠信領導計劃”下，協助各政府決策局／部門的誠信事務主任，向公務員推廣廉潔信息，包括於年內為誠信事務主任舉辦“審慎理財與公職人員行為失當罪”專題工作坊，以及為各級公務員舉辦“公職人員行為失當罪”研討會；

CRD has established seven Regional Offices (ROs) in the territory to conduct education work for different sectors of the community. To address the needs of different targets, CRD integrated the use of face-to-face and online platforms to augment the effectiveness of its publicity and education programmes.

ROs are situated at focal locations in the community which are convenient for the public to report corruption and make enquiries. To encourage members of the public to come forward to report corruption, messages aiming at dispelling misunderstanding and addressing common public concern about lodging corruption complaints were promulgated through online and offline publicity arranged by CRD. In the year, 14% of the non-election related corruption complaints lodged with ICAC were received by ROs. During the year, ROs also handled over 1 600 enquiries.

The detailed information of CRD's structure and ROs is at Appendices 1 and 9 respectively.

PUBLIC SECTOR

CRD continued to promote integrity management in the Government and public bodies to entrench probity culture in the public sector through the following major initiatives:

- organised briefings on anti-corruption law and work of ICAC to the Politically Appointed Officials to tie in with the re-organisation of the HKSAR Government structure;
- incorporated ICAC briefing sessions into the Civil Service College's flagship leadership development programmes and the Induction Programme for Civil Service New Recruits;
- joined hands with the Civil Service Bureau to assist Ethics Officers of government bureaux/departments (B/Ds) under the Ethical Leadership Programme to promote probity culture across the civil service, including organising a thematic workshop on prudent financial management and the offence of Misconduct in Public Office (MIPO) for Ethics Officers and also MIPO seminars for all ranks of civil servants during the year;

- 自推出“誠·公·SUCCESS”公共機構誠信推廣計劃後，積極向公共機構推廣誠信管理，並鼓勵採用廉署所提供的全方位防貪教育服務及資源，包括專題網站、網上課程、培訓短片、動畫，以及誠信推廣資料套等；及
- 鼓勵公營機構善用分別為公務員和公共機構僱員及其管治團體成員而設的網上課程作為誠信培訓工具，並訂立培訓周期。
- promoted integrity management to public bodies and also encouraged them to extensively use ICAC’s preventive education services and resources, including the thematic website, e-learning modules, training videos, animations, integrity promotion package, etc. since the launch of the Integrity Promotion Campaign for Public Bodies; and
- boosted the usage of the e-learning courses for civil servants and public bodies’ employees and members of their governing bodies respectively, as well as encouraged the adoption of an integrity training cycle.

二零二二年為公營機構提供的誠信培訓
Integrity Training for Public Sector in 2022

公務員 Civil Servants



政府決策局 / 部門
Government
Bureaux / Departments

為 **60 多** 個政府決策局／部門
逾 27 000 名公務員舉辦
約 560 場誠信培訓研討會

About 560 integrity training seminars
for **over 27 000** civil servants from
over 60 government B/Ds

公職人員 Public Servants



公共機構
Public Bodies

為提供公共服務（包括運輸、醫療護理、專上教育和其他公用事業）的
超過 13 000 名公共機構僱員舉辦
約 190 場倡廉教育研討會

Around 190 preventive education seminars
for **over 13 000** employees
of public bodies providing public services
in transportation, health care, tertiary
education and other public utilities

副廉政專員兼執行處首長聯同社區關係處處長及防止貪污處處長與政治委任官員會面

ICAC Deputy Commissioner-cum-Head of Operations, Director of Community Relations as well as Director of Corruption Prevention meeting Politically Appointed Officials



廉署人員在公務員學院舉辦的領導培訓課程中與高級公務員探討誠信領導議題

ICAC officers and senior government officers exchanging views on integrity leadership at the Civil Service College's flagship leadership development programmes



廉署人員為新入職公務員講解廉署工作及反貪法規

ICAC officer introducing the work of ICAC and anti-corruption laws to newly recruited civil servants





超過 130 名來自 60 多個政府決策局／部門的誠信事務主任及其代表出席專題工作坊

Over 130 Ethics Officers and their representatives of some 60 government B/Ds attending thematic workshop



“誠·公·SUCCESS”公共機構誠信推廣計劃網站載有多元化的誠信培訓資源

A wide variety of anti-corruption education and training resources tailored for public bodies available at the “Integrity Promotion Campaign for Public Bodies” website

商界

香港商業道德發展中心(中心)由社關處成立，其工作由本港十個主要商會督導。中心致力推動商業道德和專業操守，作為抵禦貪污的第一道防線。

面對多變的營商環境，中心堅定不移地推行各項防貪教育服務。年內，中心推出銀行業誠信推廣計劃，為從業員製作培訓資源並加強與銀行業防貪網絡成員交流。中心亦向全港認可機構宣傳廉署的防貪教育服務，包括新推出的銀行業防貪指南和客戶宣傳單張。

BUSINESS SECTOR

Established under the auspices of CRD and steered by 10 major chambers of commerce in Hong Kong, the Hong Kong Business Ethics Development Centre (HKBEDC) partners with the business community to promote business and professional ethics as the first line of defence against corruption.

Despite the volatile business environment, HKBEDC remained steadfast in pursuing its various educational and publicity initiatives. Under the Ethics Promotion Programme for the Banking Industry launched in the year, HKBEDC developed new educational materials for banking practitioners and reinvigorated the exchanges with members of the Corruption Prevention Network for Banks. A practical guide for the banking industry and a publicity leaflet for bank clients were produced for promulgation to all banks.

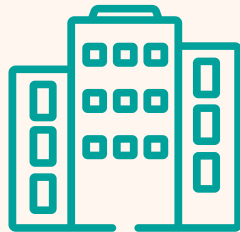
隨著商界廣泛應用網上學習，中心持續透過BEDC 頻道舉辦網上誠信講座。年內，中心為上市公司董事、中小企經營者、工程監督人員和保險中介人等舉辦了13場網上培訓課程。

Considering the high popularity of online training in the business sector, HKBEDC continued to organise webinars on its BEDC Channel. During the year, 13 webinars were organised for different targets including directors of listed companies, SME operators, construction works supervisors, insurance intermediaries, etc.

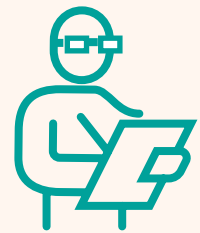
二零二二年為商界提供防貪教育服務
Corruption Prevention and Education Services for Business Sector in 2022

接觸 Reached

超過 **4 400** 間
 Over **4 400** 間
 工商機構
 Business Organisations



超過 **78 000** 名
 Over **78 000** 名
 工商界及專業人士
 Business Practitioners and Professionals



香港商業道德發展中心為銀行業防貪網絡成員舉辦交流會和發放電郵快訊

Hong Kong Business Ethics Development Centre organising sharing sessions and issuing news alerts to members of the Corruption Prevention Network for Banks



全新銀行業宣傳品及網上自學教材

New publicity and online training materials for banking industry



香港商業道德發展諮詢委員會委員就香港商業道德發展中心工作提供意見

Members of the Hong Kong Business Ethics Development Advisory Committee advising on the work of the Hong Kong Business Ethics Development Centre



舉辦網上課程，為中小企及初創破解貪污“迷思”

Webinar entitled Busting Corruption “Myths” for SMEs and start-ups



青年及德育

社關處繼續將培育年輕一代的誠信核心價值訂為重要工作目標，在為不同成長階段之青少年而設的恆常誠信教育活動中，加入法治、守法、誠實、責任感等重要價值觀。

在幼稚園和小學的德育工作方面，社關處延續自二零一九至二零二零學年推出的“童·閱·樂”繪本傳誠計劃，舉辦網上親子共讀活動及學校推廣參與計劃，鼓勵教師運用繪本籌辦德育及閱讀活動，培育學生正面的價值觀及態度。

YOUTH AND MORAL EDUCATION

CRD continued to give top priority in nurturing the core value of integrity amongst the younger generation. Messages of the importance of rule of law, law-abidingness, honesty, responsibilities, etc. were incorporated into the regular integrity promotion and education programmes tailored for young people of different developmental stages.

For the kindergarten and primary levels, promotion of the "Reading for Integrity" Project initiated in 2019-20 academic year continued through the launch of online parent-child reading and learning activities, as well as a school participation scheme through which teachers were encouraged to make use of the picture books in organising moral education and reading activities for students, with a view to fostering their positive values and attitudes.

“童·閱·樂”德育繪本推廣計劃下參與小學舉行的活動

Activities of the “Reading For Integrity” School Participation Scheme for Primary Schools



幼童參與網上親子共讀活動

Toddlers participating in online parent-child reading and learning activities



社關處在二零二二至二三學年推出以誠實為主題的“i Junior 小學德育計劃”，透過舉辦小學生參與活動，以及製作全新動畫教材，支援小學教師於課堂內外推行價值觀教育校本課程。

CRD launched the “i Junior Programme for Primary Schools” with the theme of honesty for 2022-23 academic year. Through organising a student participation scheme and producing a new animation-based teaching package, primary school teachers were provided with resources to implement school-based values education curriculum inside and beyond the classroom.

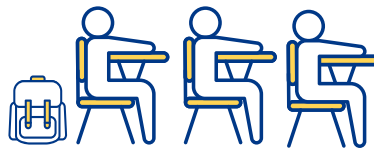


透過學生參與活動
Student Participation Scheme

接觸約 **240** 間小學
reached about **240** Primary Schools



超過 **120 000** 名學生
over **120 000** Students



“i Junior 領袖” 向不同年級的同学推廣正面價值觀
i Junior Leaders promoting positive values to their fellow schoolmates



全新推出的《小啡豆大任務》卡通動畫教材，支援教師在學校推廣價值觀教育

The newly launched animation teaching package *The Little Coffee Bean Missions* to support teachers in promoting values education in schools

此外，社關處為“i Junior 領袖”舉辦培訓工作坊，讓學生多認識廉署，並掌握團隊溝通合作及帶領活動的技巧。

Training workshops were also organised for i Junior Leaders to enhance their understanding of ICAC and develop their teamwork, communication and facilitation skills.

“i Junior 領袖”參加培訓工作坊

i Junior Leaders participating in training workshops



社關處繼續鼓勵高中生和大專生以具創意方式在同學間傳揚廉潔信息。在二零二一至二二學年，近700名參與“高中iTeen領袖計劃”及“廉政大使計劃”的學生籌辦了約180項活動，向超過43,800名同學推廣誠信價值觀。此外，部份“iTeen領袖”和“廉政大使”更分別透過“工作影子日”和實習計劃，親身體驗廉署的反貪工作。社關處亦把為“iTeen領袖”而設的“iPLUS青年發展項目”擴展至大專暑期實習生，除了安排一系列的參觀活動，亦舉辦訓練營，讓參與的青年人更深入了解法治與守法的重要性和廉署的工作。

CRD continued to engage senior secondary and tertiary students to promote integrity messages to their peers through creative means. Around 700 students joining the **iTeen Leadership Programme** and **ICAC Ambassador Programme** had organised around 180 activities, spreading probity messages to over 43,800 fellow schoolmates in the 2021-22 academic year. Moreover, job shadowing and voluntary summer helper programmes were respectively offered for selected iTeen Leaders and ICAC Ambassadors to gain first-hand experiences in the fight against corruption. To further enhance young people's understanding on the rule of law and the work of ICAC, CRD extended the iPLUS Youth Development Programme from iTeen Leaders to voluntary summer helpers, with visit programmes as well as a training camp organised for them.

“iTeen領袖”籌辦校園活動，向同學宣揚誠信信息

iTeen Leaders organising on-campus activities to spread integrity messages to their peers



“iTeen領袖”參加培訓活動及工作影子日

iTeen Leaders participating in training and job shadowing activities





“廉政大使”和“愛·廉結”會員參加“廉政大使計劃”結業禮暨“愛·廉結”周年聚會

ICAC Ambassadors and i-League members attending the closing event of ICAC Ambassador Programme cum annual gathering for i-League members



“廉政大使”發揮創意，透過面對面倡廉活動和網上平台，向同學推廣誠信價值觀

ICAC Ambassadors unleashing their creativity in organising face-to-face and online integrity promotion activities for their peers



來自 19 間大專院校約 100 名“廉政大使”參與領袖培訓，建立團隊精神

About 100 ICAC Ambassadors from 19 tertiary education institutions attending leadership training to build up team spirit

“iTeen 領袖”到律政司參觀，加深對法治的認識

iTeen Leaders visiting the Department of Justice to enhance their understanding on the rule of law



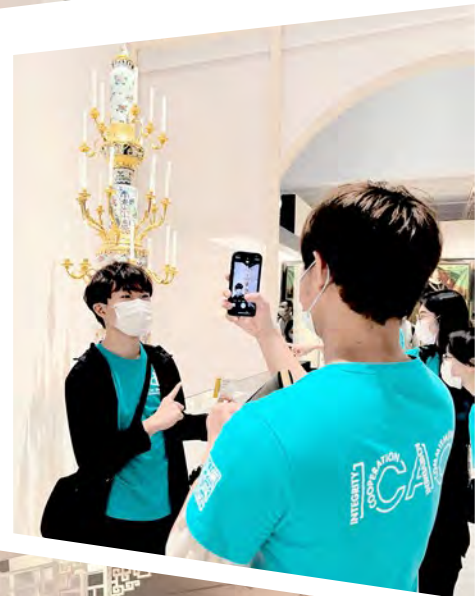
廉署實習生參加“iPLUS 大專生訓練活動”，加深對廉署以及法治的認識

Tertiary students serving as voluntary summer helpers participated in the iPLUS Youth Development Programme to enhance their understanding on work of ICAC and rule of law



“廉政大使”參觀香港故宮文化博物館，加深對中國歷史、藝術及文化的認識，建立國民身分認同

ICAC Ambassadors visiting the Hong Kong Palace Museum to broaden their knowledge on Chinese history, arts and culture so as to cultivate their sense of national identity



此外，社關處又舉辦廉政互動劇場及有關個人誠信和反貪法例的廉政講座，向中學生和大專生宣揚誠信和廉潔信息。

Besides, interactive drama performances as well as talks on personal ethics and anti-corruption laws were arranged for secondary and tertiary students to instil integrity and probity messages.



廉政互動劇場向中學生宣揚反貪和誠信信息

Interactive drama disseminating anti-corruption and integrity messages to secondary students

二零二一至二二學年的青年及德育活動 Youth and Moral Education Activities in 2021-22 Academic Year



社關處繼續出版《拓思》德育期刊，並將各項德育教材上載至德育資源網，支援教育工作者。

CRD continued to publish [ICAC Periodical](#) and upload moral education materials onto the [Moral Education website](#) to render support to educators.



《拓思》德育期刊定期為教育工作者提供德育教育資源
ICAC Periodical providing educators with food for thought on moral education regularly

地區團體

延續自二零一五年推出“全城·傳誠”全港大型倡廉計劃的成效，社關處於中環大館舉辦為期三天的“傳誠之旅”體驗式展覽暨“誠信定向”活動，並在全港 18 區推展“傳誠之旅”導賞遊，鼓勵市民繼續與廉署持誠共行，支持反貪使命。為進一步宣傳計劃的理念，社關處同步推出自助導賞網上平台，精心策劃專題路線，探索全港約五十個載有香港反貪歷史的景點。社關處亦動員地區組織參與廉署開放日，讓市民了解香港倡廉工作的成果。透過這些活動，社關處接觸到社區各階層及不同種族人士。

DISTRICT ORGANISATIONS

Riding on the momentum of the “All for Integrity” territory-wide programme launched in 2015, CRD organised a three-day experiential exhibition under the theme of “Journey for Integrity” at Tai Kwun and guided tours in 18 districts to fortify public support in sustaining a clean society together with ICAC. To amplify the publicity mileage, a self-guided city walks online platform tracing the footprints of the city’s anti-corruption efforts through meticulously curated routes of about 50 attractions across the territory was launched. CRD also mobilised community groups to join ICAC Open Day which showcased Hong Kong’s anti-graft achievements. Through these activities, CRD reached out to people from different strata of the society and of diverse race.

深入社區 宣揚廉潔 Community Engagement

獲得超過
SECURED THE SUPPORT OF OVER

700 個

合辦及協辦機構支持
CO-ORGANISERS AND
ASSISTING ORGANISATIONS

透過一系列活動
THROUGH A SERIES OF ACTIVITIES

接觸約 603 000 名 市民和 1 500 間 機構
REACHED OUT TO ABOUT PEOPLE AND ORGANISATIONS



“傳誠之旅”體驗式展覽展出記載反貪歷史的展品

Historical exhibits relating to anti-corruption being showcased in the “Journey for Integrity” Experiential Exhibition



市民在展覽中參與一系列“誠信定向”活動及互動遊戲

Members of the public taking part in a series of “Integriteering” activities and interactive games in the Exhibition



“傳誠之旅”伴你“誠”行網上平台讓市民隨時隨地探索與香港反貪歷程有關的景點

“Journey for Integrity” City Walks Online Platform facilitates the public to explore different spots relating to anti-corruption anywhere anytime



市民於廉署開放日參觀設施和參與各項遊戲

Visitors touring facilities and participating in various games in the ICAC Open Day





廉署分區辦事處以全新宣傳展示及在 18 區懸掛宣傳橫額，鼓勵市民舉報貪污

Publicity campaign including new shopfront display of regional offices and street banners in 18 districts launched to encourage reporting of corruption

年內，社關處繼續與地區團體、非政府機構及志願組織等合作，向一般市民、不同種族人士及新來港人士宣揚廉潔信息。社關處也推出一系列以“切勿行賄”及“舉報貪污”為主題的電子海報，於相關非政府機構的網上平台發放。此外，社關處人員亦出席多個地區諮詢委員會會議及與地區領袖保持緊密聯繫，藉以介紹廉署的反貪策略，同時蒐集市民對廉署工作的意見和關注。

During the year, CRD continued to maintain staunch partnership with district organisations, non-governmental organisations and voluntary associations, etc. to leverage them in putting across integrity messages to the general public, people of diverse race and new arrivals. A series of electronic posters featuring “don’t bribe” and “report corruption” messages were also uploaded onto the online platforms of relevant non-governmental organisations. In addition, CRD officers attended meetings of various district consultative committees and kept close liaison with district leaders to introduce ICAC’s anti-corruption strategies and gauge public views and concern on the work of the Commission.



“廉潔大使”協助宣傳舉報貪污口號網上投選活動
ICAC Ambassador promoting report corruption slogans online polling activity



在社交媒體發放有關舉報貪污的正確資訊

Social media publicity addressing public concerns and misconceptions about reporting corruption



全新一輯電子海報宣傳“切勿行賄”及“舉報貪污”的信息

A new electronic poster set promoting “don't bribe” and “report corruption” messages

廉政之友

二零二二年是“廉政之友”二十五周年銀禧紀念，亦標誌着 3 000 名會員為廉署提供超過 74 000 小時多元化的義工服務，攜手共建廉潔香港。為此，社關處特別推出“廉政之友”二十五周年專題網站，舉辦一系列的網上網下活動，包括由廉署退休人員為青年會員擔任導師的“友·伴同行”計劃，並在“廉政之友”二十五周年頒獎禮上，嘉許曾積極協助廉署宣揚反貪信息的會員。

ICAC CLUB

The year 2022 marked the 25th anniversary of ICAC Club which signified the long-standing partnership between ICAC and 3 000 Club members who provided over 74 000 hours of various voluntary services to the Commission. A thematic website and a series of online and offline activities, including ICAC Club Mentoring Programme involving retired ICAC officers serving as mentors for young Club members, were launched in the year. At the ICAC Club's 25th anniversary award presentation ceremony, members were commended for their dedication to assist ICAC in spreading anti-corruption messages.



社區關係市民諮詢委員會主席與參加“友·伴同行”計劃的導師及“廉政之友”學員分享參與師友計劃的經驗

Chairman of Citizens Advisory Committee on Community Relations sharing experience with the mentors and mentees of the ICAC Club Mentoring Programme

創會會員及年屆 25 歲的青年會員合力製作“廉政之友”二十五周年短片

Founding members and youth members aged 25 jointly producing a video to commemorate the ICAC Club's 25th anniversary



為進一步鞏固青年人的誠信文化，“廉政之友”繼續鼓勵青年屬會會員發揮潛能及創意，協助籌劃各類倡廉活動。此外，“廉政之友”亦為會員安排不同類型的訓練活動，例如手工藝培訓、手機拍攝與剪輯工作坊，及具體驗元素的迎新活動，以加深他們的參與度及歸屬感。社關處更透過專題網站、Facebook 群組及《友·共鳴》期刊，保持與會員的緊密聯繫及發放最新的反貪信息。

To sustain the culture of integrity among the youngsters, ICAC Club continued to engage its Youth Chapter members by tapping their creativity and talents in planning and organising various anti-corruption activities. Training activities such as workshops on handcraft, video production and editing, as well as orientation programmes with experiential elements were arranged for Club members to enhance their participation and sense of belonging. Moreover, CRD maintained a dedicated website and a Facebook closed group, and published newsletters regularly to maintain close ties with Club members and keep them abreast of latest anti-corruption work.



會員積極參與具體驗及互動元素的迎新活動

Club members actively participating in experiential and interactive activities in orientation programme

會員參與各類培訓活動，裝備自己，協助廉署宣揚廉潔信息

Club members joining training activities to learn new skills to assist ICAC in spreading probity messages



樓宇管理

廉署繼續採取主動出擊策略，與民政事務總署、市區重建局等合作伙伴，攜手向業主和業主立案法團及業主委員會等樓宇管理組織推動廉潔樓宇管理。

年內，社關處透過舉辦講座、研討會、探訪等，主動接觸超過 3 700 位來自近 690 多個大廈管理組織的人士。社關處亦藉着多元化的宣傳途徑如海報展覽、問答遊戲、教育單張、專題文章等，接觸超過 14 600 人次。同時，社關處亦設有誠信樓宇管理諮詢熱線及專題網站，為業主、樓宇管理組織及物業管理公司提供最新防貪教育資訊。

因應物業管理業（物管）新發牌制度，社關處得到物業管理業監管局的支持，繼續推展跨年度“誠信專業 物業管理”推廣計劃。年內，社關處加強向物管公司及從業員推廣專業誠信，包括透過講座、宣傳海報及單張，向各級物管從業員傳遞防貪信息；與專業團體合作在其持續專業發展課程中，為物管行政人員提供誠信培訓；以及為修讀物管課程的大專及職訓學生安排倡廉講座。

廉潔樓宇管理的宣傳單張

Publicity pamphlets on clean building management



BUILDING MANAGEMENT

ICAC continued to adopt a proactive strategy in promoting clean building management to flat owners and building management bodies (BMBs) such as owners' corporations, owners' committees, etc. in collaboration with counterparts including the Home Affairs Department, Urban Renewal Authority, etc.

This year, CRD reached out to over 3 700 people from around 690 BMBs through talks, seminars, visits, etc. Besides, more than 14 600 counts of people were reached through various publicity drives including poster exhibitions, quizzes, publicity pamphlets, feature articles, etc. CRD also provided the latest corruption prevention education information for flat owners, BMBs and property management companies through the Clean Building Management Enquiry Hotline and a [dedicated website](#).

In view of the new licensing regime for the property management industry, and with support of the Property Management Services Authority, CRD continued to implement the multi-year Professional Property Management with Integrity Programme. During the year, efforts were stepped up to promote professional ethics to organisations and practitioners in the industry. Anti-corruption messages were disseminated to property management staff at all levels through talks, posters and leaflets, while integrity training was delivered to executives through continuing professional development programmes of professional bodies, as well as to students undertaking property management programmes at tertiary education institutions and vocational schools.

為物業管理從業員舉辦的網上專題研討會

Thematic webinar for property management practitioners



廉潔選舉

完善選舉制度落實後，社關處在二零二一年選舉委員會界別分組一般選舉及立法會換屆選舉的基礎上，為二零二二年行政長官選舉制定切合不同持份者需求的教育及宣傳策略，確保選舉得以公平、公開和誠實地進行，以及呼籲市民大眾與廉署共同維護廉潔選舉文化。

為使候選人及競選團隊在開展競選活動前了解選舉法例，以免誤墮法網，社關處於行政長官選舉提名期前主動接觸曾經公開宣布有意參選的人士，介紹一系列廉潔選舉教育宣傳服務及參考資料，並在候選人成立競選辦公室後為其選舉代理人及競選團隊成員安排簡介會，介紹《選舉（舞弊及非法行為）條例》及須注意事項。社關處亦透過宣傳單張、報章專題文章及網上宣傳渠道，呼籲選舉委員會成員及相關訂明團體支持廉潔選舉及提醒他們相關法例的要求。社關處並設立專題網站，就廉潔選舉提供最新資訊，同時設立熱線提供諮詢服務。

社關處人員在選舉管理委員會舉辦的行政長官候選人簡介會主講，介紹維護廉潔選舉的法規和廉署服務

CRD officer attending the Chief Executive Election briefing session organised by the Electoral Affairs Commission to explain to the candidate the legislation governing clean elections and to introduce ICAC services

此外，社關處為於二零二二年立法會選舉委員會界別補選及於二零二三年初舉行的鄉郊代表選舉推行相應的教育及宣傳活動。除舉辦簡介會外，社關處亦透過編製候選人資料冊、宣傳單張、海報、報章、電台、網上平台及公共交通工具的宣傳設施廣泛傳揚廉潔選舉的信息。

CLEAN ELECTIONS

Based on the experience in the Election Committee Subsector Ordinary Elections and Legislative Council General Election held in 2021 under the improved electoral system, CRD adopted a tailor-made education and publicity strategy for different stakeholders of the 2022 Chief Executive Election to ensure that the election was conducted fairly, openly and honestly, and appeal to the public for upholding a clean election culture with ICAC.

To ensure the candidates and their supporting teams were timely informed of the legal requirements so as to avoid inadvertent breach of law in their electioneering activities, CRD took proactive actions to contact persons who had publicly declared their intention to run for the election before the nomination period for introducing ICAC's education and publicity services as well as reference materials on clean elections. As soon as the candidate set up his election campaign office, a briefing was arranged for his election agent and members of the office to explain the Elections (Corrupt and Illegal Conduct) Ordinance with practical reminders. By means of leaflets, newspaper features and online publicity, CRD enlisted support from members of the Election Committee and related specified bodies for upholding clean elections and reminded them of relevant legal requirements. A [dedicated website](#) was set up to provide updated information on clean elections and an enquiry hotline was in operation throughout the election period.



Besides, CRD carried out education and publicity activities for the 2022 Legislative Council Election Committee Constituency By-election and 2023 Rural Representative Election to be held in early 2023. Apart from briefings, clean election messages were disseminated through the information booklets for candidates, leaflets, posters, newspapers, radio broadcast, online platforms and publicity facilities on public transport.



新一輯海報推廣廉潔選舉文化

New posters for promoting a clean election culture

為候選人、助選成員及選民製作的廉潔選舉參考資料

Reference materials promoting clean elections to candidates, election helpers and electors



透過網上平台宣傳廉潔選舉文化

Promoting a clean election culture through online platforms





設立專題網站宣傳廉潔選舉文化

Promoting a clean election culture through dedicated websites

媒體宣傳

社關處繼續善用多媒體爭取市民大眾的支持及宣傳反貪信息。社關處於年內推出全新的宣傳廣告，凸顯廉署人員專注及堅持的反貪精神，以及廉署堅持守護香港廉潔的信念；並在電視、電台及其他平台廣泛播放。電視劇集《廉政行動 2022》則在無線電視翡翠台及其網上串流平台播放，吸引了超過 534 萬人次收看。

《廉政行動》取材自廉署真實個案，以戲劇手法及潛移默化的方式教育公眾貪污的禍害，提醒他們要時刻保持警覺

Based on real ICAC cases, the *ICAC Investigators* drama series educates the public the evils of corruption and to remain vigilant at all times

MEDIA PUBLICITY

CRD continued to use multimedia platforms to enlist public support and publicise integrity messages to all walks of life. A new corporate *Announcement in Public Interest* (API) campaign, featuring the core values of concentration and persistence of ICAC officers and the unwavering commitment of ICAC to safeguarding the probity culture of Hong Kong, was rolled out in the year and widely broadcast on television, radio and other platforms. The television drama series *ICAC Investigators 2022* was broadcast on TVB Jade Channel and its online platform and attracted a viewership of over 5.34 million.



廉署推出全新宣傳廣告“堅決反貪 從未改變”

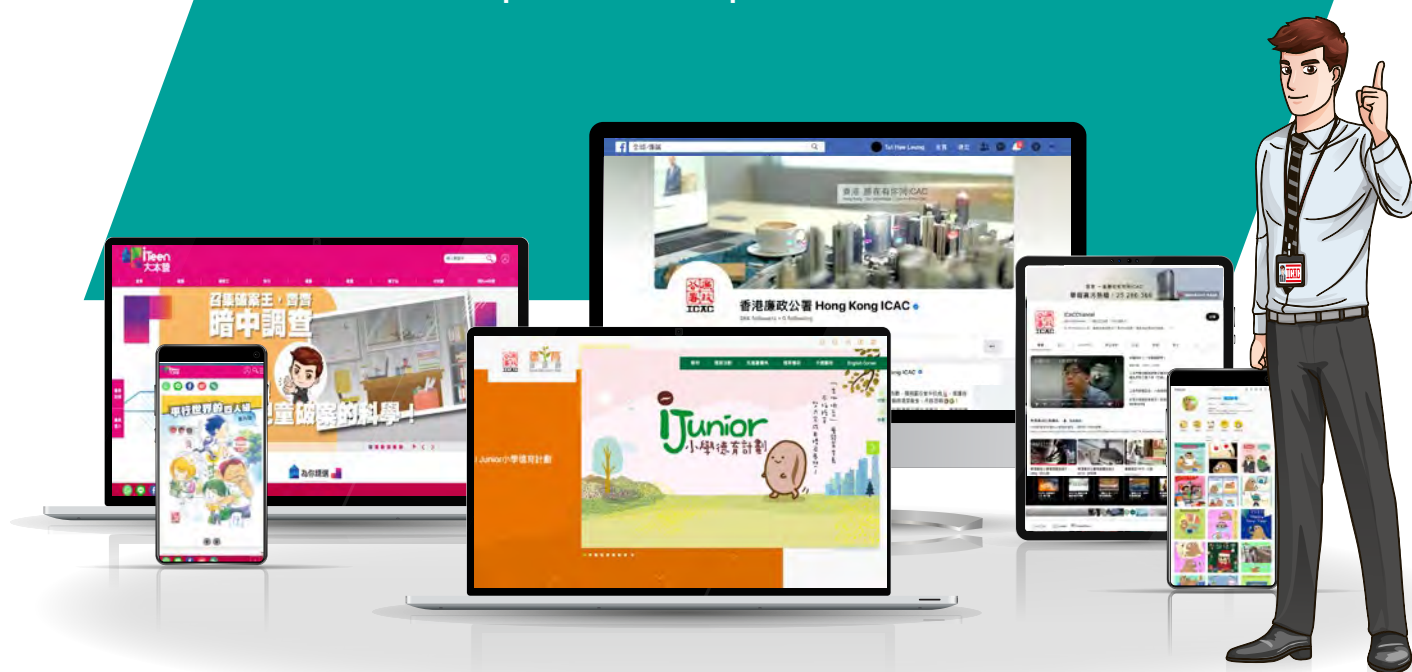
Rolling out a new API on Stand Firm against Corruption

多媒體平台宣傳防貪信息

Multi-media Platforms to Promote Anti-corruption Messages

廉署及其伙伴的網上平台錄得 **超過 510 萬** 瀏覽人次

Over 5.1 million aggregate visits to the ICAC and its partners' online platforms



在新媒體方面，社關處不斷加強網上反貪內容製作，務求令各平台的廉潔宣傳精益求精。廉署於年內提升“全城傳誠”Facebook 活動專頁為全新的“香港廉政公署”官方專頁，並開設“香港廉政公署”Instagram 官方帳號，藉以讓公眾加深了解廉署的全方位反貪工作。此外，為了向青少年灌輸正面價值觀，社關處繼續透過“Greedy 堅”Instagram 帳號及網上漫畫等渠道，跟廣大青少年互動與分享。

On the new media front, CRD continued to enhance its endeavours to promote anti-corruption messages through various online platforms. During the year, CRD stepped up effort to raise public awareness about the holistic anti-corruption work of ICAC through the new “[Hong Kong ICAC](#)” Facebook fanpage which was rebranded from the activity-based “All for Integrity” Facebook page, as well as the newly launched “[Hong Kong ICAC](#)” Instagram official account. CRD also interacted with youngsters through the “[Greedy Kin](#)” Instagram account, e-comics, etc. with a view to instilling positive values among them.



以全新官方帳號姿態登場的“香港廉政公署”Facebook專頁及“香港廉政公署”Instagram官方帳號，介紹廉署的全方位反貪工作及提高大眾的反貪意識。

The newly rebranded “Hong Kong ICAC” Facebook fanpage and the new “Hong Kong ICAC” Instagram official account introducing the holistic anti-corruption work of ICAC and heightening public awareness against corruption

“Greedy 堅” Instagram 帳號加入貼紙、連續短片及濾鏡等最新的潮流功能，向青少年推廣正面價值觀

“Greedy Kin” Instagram account adopting different trendy features, such as stickers, reels and filters, to promote integrity messages amongst youngsters



最新的《iTeen 四人組》反貪漫畫為喜愛使用流動裝置閱讀的青少年讀者提供了饒有趣味的跨平台體驗

The latest “iTeen Four” anti-corruption comics allowing young readers to enjoy a cross-platform experience from their mobile devices

傳訊及傳媒事務

傳訊及傳媒事務組為廉署制定傳媒宣傳策略，藉新聞媒體推動公署的傳訊計劃。該組與傳媒一直保持良好溝通及聯繫，透過各大新聞媒體宣傳廉署最新反貪工作，提升透明度以加強市民對公署的了解。

年內，該組發出共 249 份新聞稿，向市民大眾公布廉署的主要動向、執法行動、法庭案件及防貪教育宣傳活動，並適時回應社會關注的議題。

此外，該組共安排 23 次新聞簡報會及傳媒訪問，介紹不同範疇的廉政工作，包括廉政專員周年新聞簡報會、廉署開放日、為東南亞地區反貪機構舉辦財務調查專業課程；以及為物業管理業界推出《物業管理防貪警示》和鼓勵建造業界制訂“誠信風險管理”等。此外，該組不時與本地報刊及網上新聞媒體合作，

COMMUNICATIONS AND MEDIA RELATIONS

The Communications and Media Relations Office is responsible for the formulation of media strategies and implements the Commission’s media plans. Through maintaining effective communications and close rapport with the media, the Office strives to publicise ICAC’s latest anti-corruption work, enhance the Commission’s transparency and keep the public abreast of its anti-corruption initiatives through news media platforms.

During the year, the Office issued a total of 249 press releases to promulgate ICAC’s major activities, operations, court cases and preventive education initiatives. Timely responses were delivered to the news media to address issues of concern.

Separately, the Office arranged a total of 23 press briefings and interviews for various anti-corruption initiatives, including ICAC Commissioner’s year-end press briefing, ICAC Open Day, Financial Investigation Specialist

為重點活動及計劃刊載專題文章及宣傳，例如《廉政行動 2022》電視劇集、“傳誠之旅”旗艦活動及“i Junior 小學德育計劃”等。



Training for the anti-corruption agencies in Southeast Asian countries, as well as the launch of *Property Management Corruption Prevention Red Flags* for property management industry and “Integrity Risk Management” system for the construction sector. In addition, the Office regularly collaborated with local newspapers and online news media to run feature articles and publicity campaigns for various activities and projects, including the TV drama series *ICAC Investigators 2022*, “Journey for Integrity” flagship event and i Junior Programme for Primary Schools.



新聞簡報會及傳媒訪問介紹廉署不同範疇的工作

Press briefings and interviews on various anti-corruption initiatives

廉署周年民意調查

社關處繼續委託獨立的民意調查機構進行周年民意調查，以了解市民對廉潔社會的態度及貪污課題的認知。二零二二年的調查透過住戶面訪方式進行，成功訪問 1 761 名年齡介乎 15 至 74 歲的市民。

調查結果顯示，市民對貪污的容忍度繼續維持於極低水平。以 0 分（代表完全不可以容忍貪污）至 10 分（代表完全可以容忍貪污）的評分方法計算，受訪者對貪污的容忍度平均分僅為 0.5 分。幾乎全部受訪者（97.9%）認為維持廉潔對香港的整體發展重要。調查亦顯示貪污在本港非常不普遍。

ICAC ANNUAL SURVEY

CRD keeps on monitoring the community’s attitude towards a corruption-free society and their knowledge about corruption through engaging independent polling agencies to conduct opinion surveys on an annual basis. In the 2022 face-to-face household survey, 1 761 citizens aged between 15 and 74 were interviewed.

Public tolerance of corruption remained extremely low. Using a 0 to 10 rating scale, of which 0 represents total rejection and 10 total tolerance of corruption, the mean score given by respondents of the survey was 0.5. Almost all respondents (97.9%) considered that keeping a corruption-free society is important to the overall development of Hong Kong. The survey also showed that experience of corruption was very uncommon in Hong Kong.

二零二二年廉署周年民意調查
2022 ICAC Annual Survey

