第六章 社區關係處 Community Relations Department

法定職責

- 教育公眾認識貪污的禍害。
- 爭取公眾支持肅貪倡廉的工作。

教育及宣傳策略

- •採用"全民誠信"策略·為社會不同界別提供適切的倡廉教育。
- 加強結合媒體宣傳及面對面的倡廉教育活動。
- · 善用與社會各界建立的伙伴合作關係, 籌 劃及推展各項倡廉活動。

分區辦事處

社區關係處(社關處)由一名處長執掌,轄下設有兩個科。社關處的架構及轄下單位的職能簡介見附錄一。

廉政公署(廉署)設有<u>七間分區辦事處</u>,向社會不同界別(包括政府及公營機構、商界、青少年、地區及非牟利機構,以及公共選舉各持份者)提供倡廉教育,並深入社區持續地爭取市民支持香港的廉政工作。

STATUTORY DUTIES

- Educate the public against the evils of corruption.
- Enlist public support in the fight against corruption.

EDUCATION AND PUBLICITY STRATEGIES

- Adopt an "Ethics for All" approach to tailor preventive education programmes for different segments of the community.
- Enhance integration of media publicity and face-to-face education.
- Leverage strategic partnership with different sectors in mapping out and executing these programmes.

REGIONAL OFFICES

The Community Relations Department (CRD) is headed by a Director and operates through two divisions. The structure of CRD and function of its different units are detailed at Appendix 1.

The Independent Commission Against Corruption (ICAC) has established <u>seven Regional Offices</u> in the territory to provide preventive education to different segments of the community, including the Government and public bodies, business sector, the youth, district and non-profit-making organisations, as well as stakeholders of public elections, and reach out to the public to enlist their support for anticorruption work in Hong Kong.



廉政公署分區辦事處座落於社區核心位置,方便市民舉報貪污和查詢。

ICAC Regional Offices, which are situated at focal locations in the territory, offering a convenient channel for members of the public to report corruption and make enquiries.

社關處為鼓勵市民挺身舉報貪污,加強網上網下宣傳,消除大眾對舉報貪污的誤解及回應市民的關注。

To encourage members of the public to come forward to report corruption, CRD arranged extensive online and offline publicity to dispel misunderstanding and address common concern about lodging corruption complaints.



於全港 18 區懸掛宣傳橫額,深入社區鼓勵市民親身舉報貪污

ICAC displaying street banners in 18 districts to encourage reporting of corruption





中學生為廉政公署創作宣傳短片,鼓勵市 民及時舉報貪污

舉報貸污

A promotional video by secondary school students encouraging timely reporting of corruption

公營機構

向政府部門推廣廉潔信息,一直是廉署的重要工作之一。為進一步鞏固公務員隊伍的誠信文化,廉署向所有政治委任官員介紹廉署三管齊下的反貪策略及相關法規;繼續與公務員事務局攜手合辦"誠信領導計劃",為各政府決策局/部門的誠信事務主任舉辦專題工作坊和研討會,支援他們在部門內推行誠信管理;以及在公務員學院的重點領導培訓課程及新入職公務員培訓計劃中,加入廉署分享環節。

PUBLIC SECTOR

The ICAC accords priority to integrity promotion in the Government. To entrench probity culture in the civil service, the ICAC arranged briefings for all politically appointed officials to introduce the three-pronged strategy as well as anti-corruption laws and regulations, and continued the partnership with the Civil Service Bureau to organise thematic workshops and seminars under the "Ethical Leadership Programme" to assist Ethics Officers of government bureaux/departments (B/Ds) in implementing departmental integrity management. ICAC sharing sessions were also incorporated into the Civil Service College's flagship leadership development programmes and the Induction Programme for Civil Service New Recruits.



政治委任官員出席簡介會,對廉政公署致力維護廉潔公務員隊伍 的工作表示認同

Politically appointed officials attending ICAC briefing, recognising the ICAC's efforts in sustaining a clean civil service

公共機構提供的服務與民生息息相關。廉署 積極鼓勵公共機構採用全方位的廉署服務及 資源,致力協助公共機構維持各級僱員及其 管理局、董事局和委員會成員的誠信操守。 此外,廉署亦為立法會及區議會議員製作《誠 信錦囊》電子單張,扼要介紹防貪法例,並提 供有關法例及參考資料連結。 Public bodies provide services closely related to people's livelihood. The ICAC encouraged public bodies to extensively adopt its <u>preventive education services and resources</u> for sustaining integrity of their employees at all ranks, as well as members of their governing bodies, boards and committees. Besides, the ICAC produced e-leaflets for members of the Legislative Council and District Councils to provide them with a gist of the anticorruption laws and links to relevant legislation and reference materials.



二零二三年為公營機構提供的誠信培訓 Integrity Training for Public Sector in 2023

公務員 Civil Servants

為 **78** 個政府決策局/部門 **逾 32 000** 名公務員舉辦

誠信培訓研討會

Arranged preventive education seminars for

OVER 32\,000 civil servants from $78\,$ B/Ds

公職人員 Public Servants

為提供公共服務(包括運輸、醫療護理、專上教育和其他公共事業)的公共機構 超過 15 000 名公共機構僱員舉辦 誠信培訓研討會

Arranged preventive education seminars for

OVER 15 000 employees of public bodies providing public services in transportation, health care, tertiary education and other public utilities

誠信事務主任出席"誠信領導計劃"專題工作坊,了解正確 處理接受利益及款待事宜,並交流誠信管理的策略

Ethics Officers joining the thematic workshop organised under the "Ethical Leadership Programme" to discuss the proper handling of advantages and entertainment, and exchange views on integrity management







助理誠信事務主任於小組分享會商討深化部門 誠信文化的良方

Assistant Ethics Officers sharing practical experience in entrenching probity culture in their respective departments at a networking session

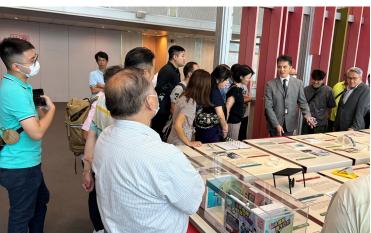


ICAC directorate officers exchanging views on ethical leadership with senior government officers at Civil Service College's flagship leadership development programmes



"誠信領導計劃"下的"公職人員行為 失當罪"研討會一向深受政府部門歡迎, 讓各級公務員了解相關法規

Seminar on "Misconduct in Public Office" under the "Ethical Leadership Programme" gaining its popularity as a platform for civil servants at all ranks to understand relevant laws and regulations



廉政公署人員向公共機構的管理層講解香港的反貪歷史,並鼓勵他們於機構內推行誠信管理

ICAC officer explaining to the senior management of public bodies the anti-corruption history of Hong Kong and encouraging them to implement integrity management in their organisations

二零二三年為商界提供防貪教育服務

Corruption Prevention and Education Services for the Business Sector in 2023

工商機構 Business Organisations

接觸超過 4 600 Reached over



工商界及專業人士 Business Practitioners and Professionals

接觸超過 **94 000**名



商界

香港商業道德發展中心由廉署成立,其工作由本港十大商會代表組成的諮詢委員會督導,致力推動商業道德和專業操守作為抵禦 貪污的第一道防線。

為應對多變的營商環境,香港商業道德發展中心著力推行各項防貪教育及宣傳活動。年內的工作重點包括:

- 主動接觸全港銀行業認可機構,推介"銀行業誠信推廣計劃"下的網上培訓資源及防貪服務,加強銀行的誠信文化;
- 製作<u>醫療健康業事</u>頁及網上版《<u>醫生實務</u> 防貪指引》,加強專業操守;
- 與專業團體合作,為公司治理專業人員安排研討會,介紹廉署為企業提供的防貪教育服務,強化其在實踐誠信管治的把關角色及爭取他們支持廉署工作,共同守護香港的法治;以及
- 繼續透過 BEDC 頻道舉辦網上講座以迎 合商界網上學習的需求,接觸上市公司董 事、中小企經營者、工程監督人員、保險中 介人及金融業從業員等對象。

BUSINESS SECTOR

Established under the auspices of the ICAC and steered by an advisory body comprising representatives from 10 major chambers of commerce in Hong Kong, the <u>Hong Kong Business Ethics Development Centre</u> (HKBEDC) strives to promote business and professional ethics as the first line of defence against corruption.

In coping with the volatile business environment, HKBEDC remained steadfast in delivering various anti-corruption education and publicity initiatives in the year with the following highlights:

- reached out to all authorised institutions in the banking sector to promote the <u>online ethics resources</u> and corruption prevention services under the Ethics Promotion Programme for the Banking Industry with an aim to fostering an ethical bank culture;
- produced a dedicated webpage for the medical and healthcare industry and developed an <u>Online Guide for</u> <u>Medical Professionals</u> to strengthen professional ethics;
- collaborated with professional bodies to arrange seminars introducing the corruption prevention and education services provided by the ICAC for corporate governance professionals so as to reinforce their guardian role in ethical governance, to enlist their support for the ICAC's anti-corruption efforts and to safeguard the rule of law in Hong Kong; and
- continued to organise webinars on its <u>BEDC Channel</u> to meet the demand of the business sector for online training, reaching directors of listed companies, SME operators, construction works supervisors, insurance intermediaries, financial services practitioners and other different target groups.



"銀行業誠信解密系列"網上自學培訓動畫

Self-learning animation series titled *Unveil the Secret:* Integrity Myths in the Banking Industry

廉政公署人員向出席香港醫學會舉辦之 "醫療法 律研討會 2023" 的醫生推廣專業誠信

ICAC officer speaking in the "Medico-legal Conference 2023" organised by Hong Kong Medical Association to promote professional ethics to the participating doctors





香港律師會會員及立法會(法律界)議員到訪廉 政公署

Members of the Law Society of Hong Kong and the Legislative Council Member (Legal) joining a visit programme at the ICAC

香港美國商會"未來領袖計劃 2023"的商界管理人員到訪廉政公署

A group of young business executives from the "Future Leaders Class of 2023" organised by the American Chamber of Commerce in Hong Kong visiting the ICAC



輸入勞工及人才

配合政府為不同行業推出的多項輸入勞工及 人才入境計劃, 廉署展開一系列反貪教育及 宣傳工作, 提升經計劃到港工作人士對《防 止賄賂條例》及香港廉政建設的了解。

IMPORTED WORKERS AND TALENTS

To tie in with the Government's various labour importation and talent admission schemes, the ICAC launched an array of education and publicity initiatives to enhance the awareness of the incoming workers and talents on the *Prevention of Bribery Ordinance* and the anti-corruption work of Hong Kong.





廉政公署透過與相關政府決策局/部門及公共機構的聯繫,向不同界別的輸入勞工簡介反貪法例

The ICAC arranging briefings for imported workers of different sectors through collaboration with relevant government bureaux/departments and public bodies

廉政公署人員在建造業中央宿舍向輸入勞工介紹 反貪法例

ICAC officer giving a talk on anti-corruption laws to imported construction workers in their centralised quarters



廉政公署於香港優才及專才協會舉辦的人才高峰論壇設置展覽攤位,介紹香港廉潔及公平的社會環境

The ICAC staging a publicity booth at the International Talents Summit organised by the Hong Kong Quality and Talent Migrants Association to promote Hong Kong's clean and fair social environment



廉署繼續與政府決策局/部門及非政府機構合作,為新來港人士及不同種族人士舉辦多元化活動,包括透過防貪講座、宣傳品、專題網頁及電台節目等,積極向他們推廣廉潔信息。

The ICAC continued to partner with B/Ds and non-governmental organisations to disseminate anti-corruption messages to new arrivals and people of diverse race through corruption prevention talks, publicity materials, thematic webpages, radio programmes and other versatile activities.



廉政公署推出新一輯宣傳品[,]提醒市 民切勿行賄

Newly-designed publicity materials reminding members of the public not to offer bribes



於出入境口岸展示的宣傳海報及橫額,凸顯香港的廉潔文化

Publicity banners and posters at immigration control points accentuating the probity culture of Hong Kong

青年及德育

廉署致力為不同成長階段的青少年安排誠信 教育活動,培育廉潔守法新一代。

為栽培青年人成為具誠信、擁護法治並具備國家觀念和國際視野的未來社會領袖,廉署於年內推出"廉政公署菁英誠信領袖計劃",邀請大專及高中生參與具廉署特色的領袖培訓活動。除安排學員前往內地城市學習與交流,是項計劃亦提供機會予學員與來港訪問的外國反貪機構人員互動交流。



廉政專員出席"廉政公署菁英誠信領袖計劃"啓動禮,與首屆"菁 英誠信領袖"交流

Commissioner attending "ICAC ELITE Youth Leadership Programme" launching ceremony to exchange with the first cohort of iELITE Youth Leaders

YOUTH AND MORAL EDUCATION

Through its moral education programmes designed for youth of different developmental stages, the ICAC is dedicated to nurturing in the younger generation the core values of integrity and law abidingness.

To groom aspiring young people to become future leaders with integrity as well as a strong sense of the rule of law, national identity and global vision, the ICAC launched the "ICAC ELITE Youth Leadership Programme" in the year. Senior secondary and tertiary students were invited to participate in multifarious leadership training activities characterised by ICAC elements. Apart from exposure visits and exchange activities in Mainland cities, participants were also provided with opportunities to interact and exchange with delegates of overseas anti-graft agencies during the latter's visits to Hong Kong.





"菁英誠信領袖"參加由廉政公署訓練及發展組舉辦的領袖訓練營,體驗調查工作及了解香港的反貪法例

iELITE Youth Leaders participating in the leadership training camp arranged by the ICAC Training and Development Section to learn about the anti-bribery legislation of Hong Kong and gain first-hand experience on investigation work





"菁英誠信領袖"參加內地交流團到訪大灣區

iELITE Youth Leaders participating in a Mainland Study Tour to the Greater Bay Area







"菁英誠信領袖"與海外反貪機構 人員互動交流

iELITE Youth Leaders interacting and exchanging with representatives of overseas anti-corruption agencies







"菁英誠信領袖"參觀紀律部隊以深入了解香港的 良好法治

iELITE Youth Leaders visiting law enforcement agencies to learn about Hong Kong's sound rule of law





為鼓勵高中和大專生運用創意向同學傳揚廉潔信息,廉署推行"高中 iTeen 領袖計劃"及"廉政大使計劃",招募學生伙伴於校園籌辦誠信推廣活動。廉署又舉辦廉政互動劇場及個人誠信和反貪法例講座,向中學生和大專生宣揚守法誠信。

Through the "<u>iTeen Leadership Programme</u>" and "<u>ICAC Ambassador Programme</u>", the ICAC recruited senior secondary and tertiary students to organise on-campus integrity promotion activities and encouraged them to unleash their creativity in promoting probity messages to their peers. Moreover, <u>interactive drama performances</u> and talks on personal ethics and anti-corruption laws were arranged for secondary and tertiary students to hammer home law-abidingness and integrity messages.







HKU ICAC Integriteen

4月12日 ⋅ 🥥

我哋喺生活當中難免會作出種種抉擇,但同學仔又有 冇諗過做錯某啲即使係好細微嘅決定,都有機會令我 哋踏入貪污嘅陷阱?為咗測試同學仔對於誠信同貪污 了解有幾多,我哋就喺擺booth當日同大家做咗個街頭 訪問,而當日拍攝嘅影片已經出爐喇!如果想知道更 多就快啲睇我哋條影片喇!

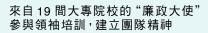
#icac #hku #icacambassadors #香港大學 #港大廉政



"廉政大使"發揮創意, 透過多元化倡廉活動和 網上平台,向同學推廣 誠信價值觀

ICAC Ambassadors unleashing their creativity in organising face-to-face and online integrity promotion activities for their peers





ICAC Ambassadors from 19 tertiary education institutions attending leadership training to build up team spirit











"iTeen 領袖"籌辦校園活動,向同學宣揚誠信信息

iTeen Leaders organising on-campus activities to spread integrity messages to their peers







"iTeen 領袖"參加培訓工作坊,學習團隊協作的技巧

iTeen Leaders participating in training workshops to enhance their teamwork skills



學校伙伴及"iTeen 領袖"出席 "高中 iTeen 領袖計劃"頒獎典 禮,一同慶祝計劃跨越十周年

School partners and iTeen Leaders attending the award presentation ceremony in celebration of the 10th anniversary of the "iTeen Leadership Programme"







廉政互動劇場向中學生宣揚反貪和誠 信信息

Interactive drama disseminating anticorruption and integrity messages to secondary school students

在幼童方面,廉署透過製作德育資源協助學校推行價值觀教育,包括在"i Junior小學德育計劃"下推出新一輯以"公平"為主題的卡通教材及遊戲物資,和透過"童·閱·樂"繪本傳誠計劃向幼稚園提供德育繪本。廉署亦於年內推出"ICAC 兒童教室",安排幼稚園學生及家長到訪廉署,透過親子小手工和繪本共讀等活動,培育小朋友的正面價值觀。

For young children, the ICAC has been developing various moral education resources to facilitate values education in schools. These included a new series of animation-based teaching package and activity materials on the theme of "fairness" under the "i_Junior_Programme for Primary Schools," as well as moral education picture books for kindergartens under the "Reading for Integrity" Project. The "ICAC's Kids Classroom" was also launched in the year as a new initiative to promote positive values to young children through arranging kindergarteners and their parents to visit the ICAC and participate in story-telling and parent-child handicraft activities.



"i Junior 領袖"和"小啡豆" 向不同年級的同學推廣正面價 值觀

i Junior Leaders and Little Coffee Bean promoting positive values to the primary school students







"i Junior 領袖" 參加培訓工作坊[,]加深對廉政公 署的認識及掌握帶領活動技巧

i Junior Leaders participating in training workshops to enhance their understanding of the ICAC and activity facilitation skills









老 師 透 過 廉 政 公 署 "童·閱·樂"德育繪 本及活動培育學生正面 價值觀

Teachers instilling positive values in students through the ICAC's "Reading for Integrity" picture books and moral education activities



幼稚園學生與家長一同到訪 "ICAC 兒童教室",參 與繪本共讀及親子活動

Kindergarteners and their parents enjoying story-telling and colouring activities in the "ICAC's Kids Classroom"

二零二三年的青年及德育活動 Youth and Moral Education Activities in 2023



接觸超過 Reached over 000 間

高等教育院校 及學校

tertiary education institutions and schools



曾參加廉署誠信及道德 推廣活動/計劃的學生

超過 270 000 a

students participated in the ICAC's integrity and ethics promotion activities/programmes

廉署繼續透過《拓思》德育期刊及德育資源 網,支援教育工作者。 The ICAC continued to support educators through the ICAC Periodical and the Moral Education website.



地區團體

為迎接二零二四年五十周年的來臨,廉署以 "反貪·不停步"為主題推展一系列全港社區參與活動。除推出<u>廉署五十周年專題網站</u> 外,廉署亦展開相片/短片大募集,邀請市民提交作品留下反貪印記,以及為中學及大專學生舉辦青年短片創作比賽,鼓勵青年人發揮創意,與廉署持誠共行。年內,廉署亦將每年一度的廉署山頂長跑競賽升級為"反貪·不停步"起動跑,為一連串的精彩周年活動揭開序幕。

DISTRICT ORGANISATIONS

The ICAC, in celebration of its 50th anniversary in 2024, rolled out a series of public engagement activities under the theme of "Fighting Corruption: The Mission Continues". With the launching of the thematic website for ICAC's 50th anniversary in the year, a photo/video collection campaign was carried out to invite members of the public to contribute photos and videos relating to the anti-corruption history of Hong Kong while a youth video competition was organised to encourage youngsters to unleash their creativity to produce short videos for the ICAC. In the year, the ICAC also elevated its annual running event, the Road Race at the Peak, to become a "Fighting Corruption: The Mission Continues" Kick-off Run to embark on the series of 50th anniversary celebration activities.



宣傳廉政公署五十周年的地區 活動

The ICAC promoting its 50th anniversary in a district event



"反貪·不停步"相片 / 短片大募集的精彩作品 Entries of the ICAC's 50th anniversary photo/video collection campaign



廉政專員及首長級人員聯同 廉政公署諮詢委員會委員主 持"反貪·不停步"起動跑儀 式,正式啓動一連串的廉政公 署五十周年活動

Commissioner, together with directorates and ICAC advisory committees' members, officiating at the "Fighting Corruption: The Mission Continues" Kick-off Run to mark the commencement of 50th anniversary activities



廉政公署邀請多個紀律部隊的人員一同參 與起動跑[,]又鼓勵同事帶同親友到場支持

ICAC officers, supported by their family members, and members of other disciplined forces participating in the Kick-off Run



地區服務及關愛隊伍(關愛隊)在年內成立, 以凝聚社區資源和力量,支援政府地區工作 和加強地區網絡。廉署已向全港 18 區關愛 隊介紹防貪法例知識,以及邀請關愛隊在其 活動中加入倡廉元素。廉署亦持續支援全港 地區團體舉辦地區傳誠活動,向市民宣揚廉 潔信息。 District Services and Community Care Teams (Care Teams) were set up in the year to consolidate community resources to support the Government's district work and networking. The ICAC provided training on anti-corruption laws to all Care Teams in 18 districts and mobilised them to incorporate anti-corruption elements in their activities. The ICAC also supported district organisations to organise activities to promote integrity messages to residents.



廉政公署人員向地區服務及 關愛隊伍介紹防貪法例知識

ICAC officer briefing members of District Services and Community Care Teams on anti-corruption laws

深入社區 宣揚廉潔 Community Engagement

超過 800 個

組織與廉署聯合或協助廉署舉辦宣傳活動 ORGANISATIONS SUPPORTED THE ICAC TO ORGANISE PUBLICITY ACTIVITIES AS CO-ORGANISERS OR ASSISTING ORGANISATIONS

> 非牟利機構僱員和成員於年內接受防貪培訓 EMPLOYEES AND MEMBERS OF NON-PROFIT-MAKING

超過 13 000 a

廉政之友

"<u>廉政之友</u>"於 1997年成立,一直致力推動社會各階層市民參與倡廉工作。"廉政之友"現有約 3 000 名會員,他們自成立至今為廉署提供超過 76 000 小時的義工服務,協助推廣廉潔信息。

"廉政之友"於年內舉辦多項活動,包括與 "天文台之友"交流、為青年屬會會員舉辦"友 伴·同行"師友計劃,以及會員迎新活動,同 時亦透過專題網站、Facebook 群組及<u>《友· 共鳴》期刊</u>,保持與會員的緊密聯繫及發放 最新的反貪信息。此外,"廉政之友"亦定期 舉辦頒獎典禮,嘉許及表揚積極協助廉署宣 揚反貪信息的會員。

ICAC CLUB

Established in 1997, the ICAC Club strives to engage people from different strata of the community in the anti-corruption cause. With a current membership of about 3 000, the ICAC Club has accumulated over 76 000 hours of voluntary service rendered by its members in different ICAC's integrity promotion activities since its establishment.

During the year, the ICAC Club organised a diversity of activities including an exchange programme with Friends of the Observatory, a mentoring programme for members of the ICAC Club Youth Chapter and an orientation programme for new members. The ICAC Club also maintained a dedicated website and a Facebook closed group, and published newsletters to maintain close ties with members and keep them abreast of the latest anticorruption work. An award presentation programme was held regularly to commend ICAC Club members for their assistance and contribution in the ICAC's activities.



"廉政之友"會員與"天文台之友"會員交流參與義工服務 的經驗及體會

ICAC Club members sharing their volunteer experiences and insights in probity promotion at the exchange programme with Friends of the Observatory









新加入"廉政之友"的 會員出席迎新活動,參 觀廉政公署展覽廳及 參與互動遊戲

Newly-joined ICAC Club members visiting the ICAC exhibition hall and participating in interactive activities in the orientation programme



"廉政之友"會員積極推動倡廉工作,於頒獎典禮 上接受嘉許

ICAC Club members receiving commendations at the award presentation ceremony for their contribution to the anti-corruption cause





職業訓練局積極招募同學成 為"廉政之友"青年屬會會員, 在校內宣揚廉潔信息及正面 價值觀

Vocational Training Council actively recruiting students to join the ICAC Club as Youth Chapter members to promote integrity messages and positive values on campus





師友計劃下的青年屬會會員與 擔任導師的退休廉政公署人員 建立亦師亦友的情誼

Youth Chapter members and retired ICAC officers building up close bonding under the ICAC Club mentoring programme

樓宇管理

因應最新的樓宇管理貪污情況, 廉署與民政事務總署、市區重建局及樓宇管理專業團體保持緊密合作,主動向業主和樓宇管理組織如業主立案法團、業主委員會、物業管理公司等推動廉潔樓宇管理。

年內,廉署透過講座、研討會、探訪等,為約4900位來自八百多個樓宇管理組織的人士提供倡廉教育服務。廉署亦藉着多元化的宣傳途徑如展覽、問答遊戲、單張、專題文章等,接觸近13800人次。廉署也透過誠信樓宇管理諮詢熱線、社交媒體和<u>專題網站</u>發放最新防貪資訊。

隨著物業管理業監管制度全面落實, 廉署與物業管理業監管局攜手向業界加強教育工作。廉署除了製作一系列培訓短片和自學教材外, 亦透過座談會向從業員推廣防貪信息;同時與專業團體及商會合辦持續專業發展課程, 為行政人員提供誠信培訓; 以及為修讀物業管理課程的大專及職訓學生安排倡廉講座。

BUILDING MANAGEMENT

To address the latest corruption trend in building management, the ICAC joined hands with the Home Affairs Department, Urban Renewal Authority and building management related professional bodies to proactively promote clean building management to flat owners and building management bodies such as owners' corporations, owners' committees and property management companies, etc.

This year, the ICAC provided preventive education services to around 4 900 people from over 800 building management bodies through talks, seminars and visits. Besides, about 13 800 counts of people were reached through various publicity drives including exhibitions, quizzes, pamphlets and feature articles. The ICAC also maintained the Clean Building Management Enquiry Hotline, social media platforms and a dedicated website to promote latest anti-corruption information.

With the full implementation of the licensing regime, the ICAC collaborated with the Property Management Services Authority to step up educational efforts for the property management sector. Apart from producing a series of training videos and a self-learning package for industry practitioners, the ICAC also arranged talks to disseminate anti-corruption messages to property management staff. In addition, integrity training was delivered to executives through continuing professional development programmes of various professional bodies and trade associations, as well as to students undertaking property management programmes at tertiary education institutions and vocational schools.

透過展覽及遊戲宣傳廉 潔樓宇管理

Exhibitions and games on clean building management



為物業管理業從業員製作全新培 訓短片及網上自學教材

Newly-produced training video series and self-learning package for practitioners of the property management industry





透過社交媒體帖文鼓勵樓宇管理組織採用廉政公署服務 Social media feed promoting ICAC services for building management bodies

廉潔選舉

在特區政府完善地區治理及重塑區議會後, 廉署因應區議會選舉的新安排,為不同持份 者制定全方位的教育及宣傳計劃,並呼籲市 民積極投票,共同維護廉潔選舉。

年內,廉署共舉辦 200 場法例簡介會,向政治團體成員、地區撲滅罪行委員會、地區防火委員會和分區委員會委員、助選人士、地區組織/樓宇管理組織成員、票站工作人員、大專生等解釋《選舉(舞弊及非法行為)條例》的規定;又向候選人及選民派發度身訂造的參考資料;並設立<u>專題網站</u>及查詢熱線,就廉潔選舉提供最新資訊及諮詢服務。

CLEAN ELECTIONS

Following the Government's work on improving district governance and reforming District Council (DC), the ICAC formulated a multi-faceted education and publicity campaign for different stakeholders having regard to the new electoral arrangement of the DC Election, and appealed to members of the public for casting their votes and upholding a clean election.

The ICAC arranged 200 briefings for political associations, members of District Fight Crime Committees, District Fire Safety Committees and Area Committees, election helpers, members of district organisations / building management bodies, polling station staff and post-secondary students to explain the requirements of the *Elections (Corrupt and Illegal Conduct) Ordinance*. A wide range of tailor-made reference materials were distributed to candidates and electors. A <u>dedicated website</u> was set up and an enquiry hotline was in operation to provide up-to-date information and enquiry services on clean elections.

此外,廉署亦利用各類型網上網下渠道,包括電視、電台、公共交通網絡、手機應用程式、網上平台、社交媒體、大型户外屏幕、社區設施等,廣泛宣揚"守法規、重廉潔"的信息。

Furthermore, the ICAC engaged diversified online and offline channels, including TV and radio broadcast, public transport network, mobile applications, online platforms, social media, large outdoor billboards, as well as community facilities to widely publicise the clean elections messages.



廉政公署首長級人員聯同義工團隊 走訪社區,呼籲市民踴躍投票

ICAC directorate officers and volunteers appealing to members of the public for casting votes in the District Council Election

於全港 18 區舉行"快閃"宣傳 活動推廣廉潔選舉信息

Flash roadshows promoting clean elections messages to the general public in 18 districts





廉政公署人員在法例簡介會上 向候選人、助選人員及選民講 解《選舉(舞弊及非法行為)條 例》的重點

ICAC officers explaining the requirements of the *Elections* (Corrupt and Illegal Conduct) Ordinance to candidates, election helpers and voters in briefing sessions



為候選人、助選人員及選民度身訂造的廉潔選舉參考資料 Reference materials tailored for candidates, election helpers and voters



運用不同類型的網上網下渠道,廣泛宣揚廉潔選舉信息 Promoting clean elections messages through various online and offline publicity channels

媒體宣傳

廉署一直善用多媒體發放反貪信息並爭取市民支持。年內,廉署推出全新的資訊短片系列《零距離接觸303》,以輕鬆及淺白的解說,加強市民對反貪工作的了解;又製作多條以社會熱話、熱門新聞及廉署案件為主題的創意短片,透過創新幽默的手法傳遞正面價值觀,提醒市民對貪污保持警覺。

在新媒體方面,廉署進一步擴大社交媒體的接觸面。除了"香港廉政公署"官方Facebook 專頁及Instagram 帳號外,今年亦開通了微信官方帳號,將廉署資訊帶給更多的受眾。為迎接廉署成立五十周年,廉署推出了主題網站,詳載各項周年活動資訊,並透過《經典影視作品巡禮》及《廉政50人和事》欄目,從多角度呈現香港的反貪歷程,鼓勵市民繼續與廉署並肩守護廉潔香港。

MEDIA PUBLICITY

The ICAC continued to use multimedia platforms to disseminate anti-corruption messages and garner public support. An informative video series titled *Inside 303* was launched to enhance public understanding of the anti-corruption work. Furthermore, short videos inspired by hot topics, trending news and the ICAC's cases were produced to convey positive values in a lively and light-hearted manner, serving as an effective reminder to sustain public vigilance against corruption.

On the new media front, the ICAC continued to expand its publicity in the realm of social media. In addition to the "Hong Kong ICAC" Facebook fanpage and Instagram account, an official WeChat account was launched this year to disseminate ICAC messages to a wider audience. To commemorate the ICAC's upcoming 50th anniversary, a thematic website was launched providing detailed information of various anniversary activities. Through the Classic Advertisements, Posters and Dramas and 50 ICAC Stories columns of the website that depicted Hong Kong's anti-corruption journey from different perspectives, members of the public were encouraged to work hand in hand with the ICAC to safeguard a corruption-free Hong Kong.

多媒體平台宣傳防貪信息

Multi-media Platforms to Promote Anti-corruption Messages

廉署及其伙伴的網上平台錄得 超過 729 萬 瀏覽人次 Over 7.29 million aggregate visits to the ICAC and its partners' online platforms



廉政公署推出以打卡熱潮、佳節送禮、非法介紹費、樓宇維修為主題的創意短片。短片的製作從撰寫劇本到幕前演出,均由廉政公署人員一手包辦,務求以輕鬆活潑的手法傳遞誠信信息

Creative videos on social media check-in behaviour, festive gifts, illegal referral fees and building renovation, with the entire production from script writing to acting performances all handled by ICAC officers, communicating integrity messages in an engaging manner



廉政公署五十周年"反貪·不停步"主題網站內載有各項活動資訊及有趣內容

The ICAC's 50th anniversary "Fighting Corruption: The Mission Continues" thematic website encompassing details of various anniversary activities and interesting information

《零距離接觸 303》短片系列引領觀眾走進廉政公署大樓,以輕鬆有趣手法介紹廉政公署工作及防貪法例的日常應用

堅守反貪使命・50年來從無間斷

Inside 303 video series leading audience into the ICAC Building, introducing different aspects of ICAC's work and the daily application of anti-corruption laws in a light-hearted approach





傳訊及傳媒事務

廉署的傳訊及傳媒事務組與新聞媒體一直保 持良好溝通及聯繫,透過各大新聞媒體宣傳 廉署最新反貪工作,提升透明度以加強市民 對公署的了解。

廉署年內發出逾 200 份新聞稿,公布主要工作動向、執法行動、法庭案件及防貪教育宣傳活動,並適時回應社會關注的議題。

廉署又籌劃各類型傳媒宣傳活動,介紹不同範疇的廉政工作,如安排廉政專員接受傳媒專訪;就公眾關注的貪污案件舉辦新聞簡報會;並主動透過新聞媒體宣傳廉署的重點工作及國際反貪合作新猷,包括成立香港國際廉政學院、向海外反貪同業及本地不同行實性人員提供反貪專業課程、首次應聯合國毒品和犯罪問題辦公室邀請在其奧地利總部舉辦反貪工作坊、首次舉辦招聘體驗日,以及維護廉潔區議會選舉宣傳活動等。



廉政公署人員出席新聞簡報會, 就打擊非法足球外圍賭博貪污犯 罪集團的"碧草"行動交代有關 調查進度

ICAC officers attending the press briefing on the operation "Green Grass" against a corruption syndicate over football match-fixing

COMMUNICATIONS AND MEDIA RELATIONS

The Communications and Media Relations Office of the ICAC maintains effective communication and close rapport with the news media to promote the ICAC's latest anti-corruption initiatives, enhance its transparency and keep the public abreast of the Commission's developments.

During the year, the ICAC issued over 200 press releases to promulgate the ICAC's major activities, operations, court cases and preventive education initiatives. Timely responses were provided to the news media to address issues of concern.

The ICAC also arranged various media events, such as feature interviews of the Commissioner and press briefings on corruption cases of public concern, to promote the ICAC's work focuses in different areas. Through the news media, the ICAC also publicised different aspects of its anti-corruption work and new initiatives in international anti-graft collaborations, including the setting up of the Hong Kong International Academy Against Corruption, provision of professional anti-corruption trainings for local senior executives of different trades and professions, and overseas graft fighters, hosting of the anti-corruption workshop upon invitation of United Nations Office on Drugs and Crime in its headquarters in Austria for the first time, the ICAC's first Recruitment Experience Day as well as the Clean District Council Election education and publicity campaign.



廉政專員接受媒體專訪介紹廉政公署最新動向

Commissioner attending a feature media interview to give an update on the ICAC's work initiatives



廉政公署人員會見傳媒[,]簡介廉政公署 首次舉辦招聘體驗日

ICAC officers meeting the press to introduce the Commission's first Recruitment Experience Day



向傳媒介紹廉政公署首次在奧地利聯合國毒品 和犯罪問題辦公室舉辦反貪工作坊

ICAC officers briefing the media on the first anticorruption workshop hosted by the Commission at the United Nations Office on Drugs and Crime in Austria



廉政公署人員接受電視及電台直播訪問,宣傳廉潔區議會選舉

ICAC officer attending a live TV and radio interview to promote clean District Council Flection

廉署周年民意調查

廉署每年均委託獨立研究公司進行周年民意調查,以了解市民對廉潔社會的態度及貪污課題的認知。過去十年的廉署周年民意調查結果顯示,公眾絕不容忍貪污,絕大部分被訪者表示在過去十二個月沒有親身遇過貪污,反映社會廉潔狀況良好而穩定,是香港得來不易的反貪成果。

二零二三年廉署周年民意調查的面訪工作已 於年內展開。廉署將就所收集的數據進行分 析,並於二零二四年公布民調的主要結果。

ICAC ANNUAL SURVEY

The ICAC keeps on monitoring the community's attitude towards a corruption-free society and their knowledge about corruption through engaging independent research firms to conduct opinion surveys on an annual basis. The survey findings in the past 10 years consistently revealed that the community was highly intolerant of corruption and majority of the respondents had not encountered corruption personally in the preceding 12 months. These findings reaffirm the stable probity situation and the hard-earned anti-corruption achievements of Hong Kong.

Fieldwork of the ICAC Annual Survey 2023 had started in the year. The ICAC would analyse the data so collected and announce result of the major findings in 2024.