

## 第五章 CHAPTER 5

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# 教育及宣傳

## EDUCATION AND PUBLICITY

## 策略

- 廣泛利用媒體宣傳廉政信息。
- 採取“全民誠信”策略，為社會不同界別提供適切的倡廉教育。
- 善用與社會各界建立的伙伴合作關係，倍大倡廉效果。

## 擴大媒體宣傳覆蓋面

廉署與新聞媒體一直保持良好溝通及聯繫，透過各大新聞媒體發放廉署最新的反貪工作消息，提升工作透明度及加強市民對公署的了解。

廉署年內發出逾 200 份新聞稿，公布主要工作動向、執法行動、法庭案件及防貪教育宣傳活動，並適時回應社會關注的議題。

廉署又籌劃各類型傳媒宣傳活動，介紹不同範疇的廉政工作，如安排廉政專員接受傳媒專訪；就公眾關注的貪污案件舉辦新聞簡報會；並主動透過新聞媒體宣傳廉署的重點工作及國際反貪合作新猷，包括新成立的香港國際廉政學院、由廉署及國際反貪局聯合會合辦的廉政公署第八屆國際會議、為慶祝廉署成立五十周年而舉辦的一連串紀念活動，以及向海外反貪同業及本地不同行業管理人員提供反貪專業課程等。



廉署人員會見傳媒，簡介廉署五十周年開放日的詳情

An ICAC officer meeting the press to introduce the ICAC 50th Anniversary Open Day

## STRATEGIES

- Utilise media extensively to promote probity messages.
- Adopt an "Ethics for All" approach to tailor preventive education programmes for different segments of the community.
- Leverage strategic partnership with various sectors to amplify the impact of integrity promotion.

## EXPANDING THE COVERAGE OF MEDIA PUBLICITY

The ICAC maintains effective communication and close rapport with the news media to promote its latest anti-corruption initiatives, enhance its transparency and keep the public abreast of the Commission's developments.

During the year, the ICAC issued over 200 press releases to promulgate its major initiatives, operations, court cases and preventive education activities. Timely responses were provided to the news media to address issues of concern.

The ICAC also arranged various media events, such as feature interviews with the Commissioner and press briefings on corruption cases of public concern, to promote its work. In addition, the ICAC actively engaged the news media to publicise highlights of its work and new initiatives in international anti-graft collaborations, including the newly-established Hong Kong International Academy Against Corruption (HKIAAC), the 8th ICAC Symposium co-hosted by the ICAC and the International Association of Anti-Corruption Authorities, a series of events to mark the Commission's golden jubilee, and the provision of professional anti-corruption training programmes for local senior executives of different trades and professions, as well as overseas graft fighters.



廉政專員接受媒體專訪，回顧廉署五十年的反貪成就，並介紹最新動向

Commissioner attending a media interview to review the ICAC's achievements in the past 50 years and give an update on the Commission's latest work initiatives



廉署與競爭事務委員會舉行聯合新聞簡報會，向傳媒匯報打擊新冒起貪污圍標集團而採取的聯合執法行動

ICAC and Competition Commission holding a press briefing on a joint operation against a newly-rising syndicate engaging in corruption and bid-rigging



廉署人員舉行新聞簡報會，就打擊資歷造假案的“火箭炮”及“烽火台”大型執法行動交代有關調查進度。

ICAC holding a press briefing on operations "Rocket Gun" and "Beacon Tower" against a corruption syndicate in connection with qualification forgery

廉署亦善用多媒體直接向市民宣傳反貪信息。年內，廉署製作了多條創意短片，透過輕鬆幽默的方式傳遞正面價值觀，讓市民多了解廉署的工作，影片廣受網民歡迎。廉署亦廣泛宣傳簡單快捷的舉報程序及保密原則，鼓勵市民親身舉報貪污。

此外，廉署的金禧反貪電視劇集《廉政行動2024》在無線電視翡翠台及本地和內地網上串流平台播放，共吸引過千萬人次收看。廉署亦進一步擴大社交媒體的覆蓋範圍，除了“香港廉政公署”官方Facebook專頁、Instagram、微博和微信帳號，年內亦開通了小紅書官方帳號，旨在將廉政和反貪信息傳遞給更多受眾。

The ICAC also leverages multimedia to promote anti-corruption messages. During the year, a series of creative short videos was produced using a light-hearted approach to convey positive values and enhance public understanding of its work. These short videos had successfully gained popularity among netizens. The ICAC also widely promoted the simple and quick reporting procedures and the confidentiality principles, encouraging the public to report corruption in person.

Additionally, the golden jubilee television series *ICAC Investigators 2024* was broadcast on TVB Jade Channel, as well as local and Mainland online platforms, attracting a viewership of over ten million. The ICAC also further expanded its social media outreach. Alongside the official "Hong Kong ICAC" Facebook page, Instagram, Weibo and WeChat accounts, an official Xiaohongshu account was launched to disseminate integrity and anti-corruption messages to a broader audience.



《廉政行動2024》取材自廉署真實個案，通過戲劇向公眾呈現貪污的禍害，並凸顯廉署人員的專業執法精神

*ICAC Investigators 2024*, a drama series adapted from real ICAC cases showcasing the evils of corruption and professionalism of ICAC officers





《廉政行動 有志者前傳》系列是廉署近期製作的創意短片之一，錄得近 80 萬瀏覽人次

A new series of creative short videos recording nearly 800 000 views



於公共屋邨、社區會堂等多個政府處所及社交媒體播放《零距離接觸 303》短片及展示宣傳海報，介紹舉報貪污的簡便程序



A series of short videos titled *Inside 303* and promotional posters introducing simple procedures for reporting corruption available at various government buildings such as public housing estates and community halls, as well as on social media platforms



廉署推出小紅書官方帳號，以活潑的方式和輕鬆的內容，介紹廉署的日常工作及反貪資訊

ICAC launching its official Xiaohongshu account to promote its daily work and anti-corruption information in an engaging way

多媒體平台宣傳防貪信息  
Multi-media Platforms to Promote  
Anti-corruption Messages

廉署及其伙伴的網上平台錄得 **超過 2 700 萬** 瀏覽人次  
**Over 27 million** aggregate visits to the ICAC and  
its partners' online platforms



## 吸引市民走進廉署

適逢廉署金禧之年，廉署推出一個嶄新的項目，於廉署大樓地下設立一個命名為“一九七四”的咖啡廳，開放予市民大眾參觀。

“一九七四”咖啡廳結合教育、宣傳及“廉署咖啡”概念，讓香港、內地和世界各地的朋友品嚐香港獨有的“廉署咖啡”之餘，也可以近距離了解廉署的工作，感受廉署鍥而不捨的反腐決心與毅力。

## ATTRACTING PUBLIC VISITS TO THE ICAC

In commemoration of its golden jubilee, the ICAC has launched a new initiative by establishing a café named "1974" inside the ICAC Building and opening it to the general public. This unique café integrates educational and promotional features, as well as the concept of "ICAC coffee", allowing visitors from Hong Kong, the Mainland and abroad to savour the signature "ICAC coffee" of Hong Kong while exploring the ICAC's work up close. This experience invites visitors to witness the ICAC's steadfast commitment and efforts in the fight against corruption.



“一九七四”咖啡廳開幕典禮

Opening Ceremony of Café "1974"



“一九七四”咖啡廳內設有多個特色打卡點

Unique photo-taking spots at Café "1974"



咖啡豆源自雲南及“一帶一路”的沿線地區，包括非洲及越南

Coffee beans sourced from Yunnan and regions along the Belt and Road including Africa and Vietnam



充滿懷舊風情的  
“一九七四”咖啡  
廳宣傳設計

Nostalgic promotional  
designs for Café "1974"



“一九七四”咖啡廳內設有珍貴展品，包括真實證物及  
調查用具開放予市民大眾參觀

Café "1974" displaying valuable exhibits including real case  
exhibits and investigation tools



“一九七四”咖啡  
廳第一萬名訪客獲  
贈限量版廉署紀念  
品

The 10 000th visitor of  
Café "1974" receiving  
a limited edition of  
ICAC souvenirs



## 鼓勵社區積極參與

廉署設有七間分區辦事處，深入社區持續地爭取市民支持香港的廉政工作，鼓勵市民舉報貪污，並向社會不同界別提供倡廉教育。

## ENCOURAGING ACTIVE COMMUNITY ENGAGEMENT

The ICAC has established seven Regional Offices in the territory, reaching out to the public to enlist their support for anti-corruption work in Hong Kong, encouraging the public to report corruption, and providing preventive education to different segments of the community.



廉政公署分區辦事處座落於社區核心位置，方便市民舉報貪污和查詢

Situated in the heart of the community, ICAC regional offices provide convenience for reporting corruption and making enquiries

為慶祝廉署成立五十周年，廉署在二零二四年以“反貪·不停步”為主題舉辦一系列全港社區參與活動，旨在與市民分享過去五十年的反貪成果，亦寓意廉署堅守反貪使命不停步，薪火相傳。

In celebration of the ICAC's 50th anniversary in 2024, a series of public engagement activities under the theme "Fighting Corruption: The Mission Continues" was launched to share the graft-fighting achievements of the past 50 years with the public. These events symbolised the ICAC's unwavering commitment to its anti-corruption mission, which would be passed on to future generations.



### 全城參與廉署五十周年活動

Citywide participation in the ICAC's 50th Anniversary events



起動跑

Kick-off Run



傳誠跑

Running Gala



線上行  
Virtual Walk



開放日  
Open Day



特別郵票  
Special Stamps



相片及短片大募集 · 青年短片創作比賽  
Photo and Video Collection Campaign · Youth Video Competition



《廉政行動 2024》首映禮  
Premiere of ICAC Investigators 2024



地區傳誠活動  
District Involvement Projects



自一九九七年起，廉署一直於社區招募“廉政之友”會員，以推動社會各階層市民參與倡廉工作。“廉政之友”現有約 3 300 名會員，他們自成立至今為廉署提供超過 79 200 小時的義工服務，協助推廣廉潔信息。

年內，“廉政之友”會員積極為各項廉署五十周年活動提供義務協助，包括起動跑、線上行、傳誠跑及廉署開放日。“廉政之友”又積極與民政事務總署的地區服務及關愛隊伍合作，攜手在區內服務市民並同時宣揚廉政信息。廉署亦繼續舉辦“廉政之友”周年頒獎典禮，表揚熱心協助廉署宣揚反貪信息的會員。

Established in 1997, the ICAC Club is dedicated to engaging people from different strata of the community in the anti-corruption cause. With a current membership of about 3 300, the ICAC Club has contributed over 79 200 hours of voluntary service to various ICAC integrity promotion activities since its establishment.

During the year, members of the ICAC Club rendered their voluntary assistance in an array of events for the ICAC's 50th Anniversary, including the Kick-off Run, Virtual Walk, Running Gala and the ICAC Open Day. In addition, the ICAC Club collaborated with the District Services and Community Care Teams of the Home Affairs Department to deliver community services and disseminate ICAC messages in the community. To recognise members' dedication, the annual award presentation ceremony was held to commend their assistance and contributions to ICAC's activities.



“廉政之友”會員積極投入各項廉政公署五十周年活動，並接受訪問

ICAC Club members taking an active part in the ICAC 50th Anniversary events and interviews







“廉政之友”首次聯同民政事務總署的關愛隊參與地區服務

ICAC Club joining hands with the District Services and Community Care Teams in disseminating ICAC messages in the community for the first time



“廉政之友”會員積極推動倡廉工作，於頒獎典禮上接受嘉許

ICAC Club members receiving commendations at the award presentation ceremony for their efforts in integrity promotion





## 培育廉潔守法新一代

促進青年參與反貪腐是全球的趨勢，更是倡廉工作得以薪火相傳的路向。廉署持續為不同成長階段的青少年籌辦誠信推廣參與計劃，培育廉潔守法新一代。

廉署於年內繼續推行“廉政公署菁英誠信領袖計劃”，重點栽培具反貪熱誠及領導潛能的大專生及高中生，為他們舉行多元化的活動，包括內地及澳門交流團，並安排他們與參加香港國際廉政學院課程的各地反貪機構人員進行交流，以了解全球的反貪趨勢，並強化他們對國家反腐工作的認識，協助他們成為具國家觀念和國際視野的未來社會領袖。



“菁英誠信領袖”參加交流團到訪西安及澳門

iELITE Youth Leaders participating in study tours to Xi'an and Macao

## NURTURING THE NEXT GENERATION WITH INTEGRITY AND LAW-ABIDINGNESS

Promoting youth engagement in the fight against corruption is a global trend and a crucial pathway for sustaining anti-corruption initiatives for generations. The ICAC continues to organise a variety of engagement programmes for young people at different developmental stages to nurture the core values of integrity and law abidingness.

The ICAC continues to implement the ICAC ELITE Youth Leadership Programme which focuses on nurturing tertiary and senior secondary school students who have a passion for fighting corruption and demonstrate leadership potential. Throughout the year, a variety of activities were organised, including exposure visits to the Mainland and Macao, and exchange sessions with representatives from anti-corruption agencies worldwide when the latter attended courses organised by the HKIAAC. Through the valuable experience, the students gained a better understanding of the global trend of anti-corruption work and the motherland's graft-fighting efforts. This equipped them to become future leaders with a strong sense of national identity and a global vision.







“菁英誠信領袖”參加領袖訓練營，承諾為香港及國家的廉政建設作出貢獻

iELITE Youth Leaders participating in the leadership training camp and making pledges to contribute to the integrity building of Hong Kong and the country



“菁英誠信領袖”與參加廉署第八屆國際會議和香港國際廉政學院課程的海外反貪機構人員交流

iELITE Youth Leaders exchanging with representatives from anti-corruption agencies worldwide in the 8th ICAC Symposium and courses organised by the HKIAAC

為鼓勵青年以創意方式向同儕宣揚廉潔信息，廉署推行大專生“廉政大使計劃”及高中“iTeen 領袖計劃”，招募學生在校園籌辦誠信推廣活動。廉署亦持續舉辦“廉政互動劇場”、參觀廉署活動及反貪法例講座，向學生宣揚守法誠信。

Through the ICAC Ambassador Programme for tertiary education institutions and the iTeen Leadership Programme for secondary schools, the ICAC engages the youth to organise on-campus integrity promotion activities to convey probity messages to their peers through creative means. The ICAC also continues to arrange interactive drama performances, visits to the ICAC and talks on anti-corruption laws for students to hammer home anti-corruption and integrity messages.





來自 19 間大專院校的  
“廉政大使”參與領袖  
培訓，建立團隊精神

ICAC Ambassadors from 19  
tertiary education institutions  
attending leadership training  
to build up team spirit



“廉政大使”發揮創意，在校園舉辦多元化倡廉活動，向同學推廣誠信價值觀

ICAC Ambassadors unleashing creativity to organise a variety of integrity promotion activities on campus to promote positive values among their peers





“iTeen 領袖”參加培訓  
工作坊，學習團隊協作  
及演說的技巧

iTeen Leaders participating  
in the training workshops to  
enhance their teamwork and  
presentation skills





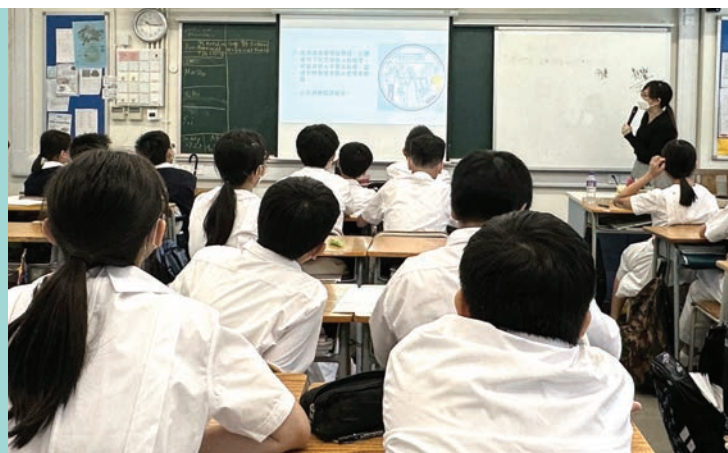
藉廉政互動劇場向中學生宣揚反貪和誠信信息

Disseminating anti-corruption and integrity messages to secondary school students through interactive drama



中學生參觀廉署，加深對反貪及維護國家安全工作的認識

Secondary school students visiting the ICAC to enhance understanding on the work of anti-corruption and safeguarding national security



廉署編制全新的“公民、經濟與社會”支援教材，方便老師在日常教學中培養學生的正面價值觀

A new teaching package for the "Citizenship, Economics and Society" curriculum developed by the ICAC, supporting teachers in cultivating positive values in students through daily learning





來自約 100 所中學的“iTeen 領袖”接受廉署的培訓後，自行籌辦校園活動，向同學傳遞誠信信息

iTeen Leaders from around 100 secondary schools organising on-campus activities to spread integrity messages to their peers





廉署在“iJunior 小學德育計劃”下推出新一輯以負責任為主題的教材及遊戲物資，亦製作全新德育繪本、學與教資源及舉辦網上親子活動，鼓勵幼稚園和小學教師及家長培育學生正面價值觀。廉署亦繼續透過《拓思》德育期刊及德育資源網，支援教育工作者。

The ICAC rolled out a new series of teaching package and activity materials on the theme of "responsibility" under the iJunior Programme for Primary Schools. The ICAC also launched a new moral education picture book along with related teaching and learning resources, as well as online parenting reading activities, to encourage teachers and parents to instill positive values in students. Additionally, the ICAC continued to support educators through the *ICAC Periodical* and the Moral Education Website.



“iJunior 領袖”在培訓工作坊了解廉署的工作和學習帶領活動的技巧

iJunior Leaders learning about the work of the ICAC and different facilitation skills in training workshops



“iJunior 領袖”和“小啡豆”攜手在校園主持推廣活動

iJunior Leaders and Little Coffee Bean joining hands to promote positive values at schools







透過“ICAC 兒童教室”的有趣活動，培養幼兒的正面價值觀

Instilling positive values among the kids through fun activities in the ICAC Kids' Classroom



幼稚園及小學老師善用廉署繪本籌辦德育活動，培育學生的良好品德

Kindergarten and primary school teachers adopting the ICAC's picture books in organising moral education activities to nurture students' positive values



《拓思》德育期刊是連繫不同持份者的橋樑，為教育工作者提供不同點子推行德育工作

The ICAC Periodical serving as a bridge to connect different stakeholders and providing educators with different perspectives in promulgating moral education

## 二零二四年的青年及德育活動 Youth and Moral Education Activities in 2024



### 支持公營機構做好誠信管理

廉署全方位向各級公務員提供預防性的誠信培訓，並因應個別貪污個案衍生的公眾關注，主動為有關部門加強培訓，確保公務員了解法例要求及違法的嚴重後果，並採取防貪措施，從而減低貪污風險。

同時，廉署繼續與公務員事務局攜手推展“誠信領導計劃”，向各政府決策局及部門提供適切的防貪教育資訊及資源，以協助擔任“誠信事務主任”的高層首長級人員在其局及部門內策劃推行誠信管理的措施，深化公務員隊伍誠信文化。

### SUPPORTING THE PUBLIC SECTOR FOR EFFECTIVE INTEGRITY MANAGEMENT

The ICAC adopts a holistic approach by offering integrity training to civil servants at all levels. In response to public concerns over individual corruption cases, the ICAC proactively stepped up training for the departments concerned to ensure all public officers understand the legal requirements and consequences of breaching the law, thereby implementing preventive measures to minimise corruption risks.

The ICAC continues to partner with the Civil Service Bureau in implementing the Ethical Leadership Programme, offering bespoke preventive education information and resources to the government B/Ds. The programme also assisted their designated directorate officers, in the role of Ethics Officers, in formulating and implementing departmental integrity management initiatives, in a bid to fortify the probity culture in the civil service.





約 150 名來自近 70 個決策局及部門的誠信事務主任及管理人員到訪廉署，參加“誠信領導計劃”專題工作坊，討論政府人員的督導責任和參觀廉署執法設施及展覽廳

Around 150 Ethics Officers and managerial staff from about 70 government B/Ds visiting the ICAC for discussion on the supervisory accountability of civil servants at the Ethical Leadership Programme thematic workshop and touring the ICAC facilities and exhibition hall

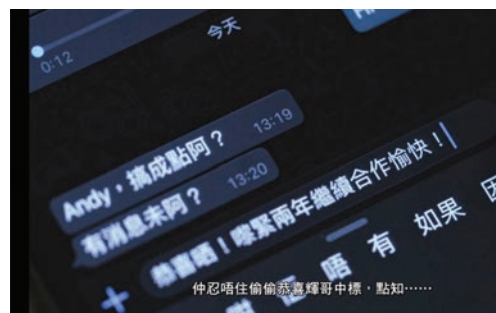






廉署安排政務職系暑期實習生參觀廉署，向他們介紹香港的廉政工作

The ICAC arranging a visit for the Administrative Service Internship Programme, introducing Hong Kong's anti-corruption work to the interns



以短視頻帶出公務員在處理政府採購時要注意的防貪事項

Short videos telling civil servants anti-corruption tips in handling government procurement

公共機構提供與民生息息相關的服務，因此市民大眾對公職人員的誠信操守抱有極高期望。廉署一直鼓勵公共機構多採用廉署的全方位防貪服務及資源，維持公職人員的誠信操守。

此外，廉署為全港 18 區新一屆區議會主席及議員舉辦交流活動，向他們介紹公職人員的防貪角色及須遵守的反貪法例，並邀請他們參觀廉署，與廉署人員深度交流，繼續攜手在社區說好香港的廉政故事。

Public bodies provide services closely related to people's livelihoods. Hence, the public has high expectations for the integrity of public servants. The ICAC all along encourages public bodies to extensively utilise the ICAC's preventive education services and resources to uphold the integrity of public servants.

Furthermore, briefings were organised for the newly-elected District Council members across the 18 districts to remind them of their responsibilities in preventing corruption and their legal obligations as public officers. All District Council Chairpersons and members were invited to visit the ICAC Building for in-depth exchanges with ICAC officers and to join hands with the ICAC in telling the good stories of Hong Kong about its fight against corruption.



為區議員製作的《誠信錦囊》

Tailor-made leaflet for District Council members





區議會主席及議員既了解作為公職人員的防貪角色，亦支持廉署肅貪倡廉的工作

District Council Chairpersons and members, with full understanding of their anti-corruption role as public servants, showing support to the ICAC's anti-corruption work





## 二零二四年公營機構誠信培訓 Integrity Training for Public Sector in 2024

### 公務員 Civil Servants

為 **79** 個政府決策局／部門  
**近 35 000** 名公務員舉辦誠信培訓研討會

Arranged preventive education seminars for  
**over 35 000** civil servants from **79** B/Ds

### 公職人員 Public Servants

為提供公共服務（包括運輸、醫療護理、  
專上教育和其他公共事業）的公共機構

**超過 14 000** 名職員舉辦誠信培訓研討會

Arranged preventive education seminars for  
**over 14 000** employees of public bodies that  
provide public services in transportation, health care,  
tertiary education and other public utilities

### 向各行業推廣商業道德

廉署轄下的香港商業道德發展中心致力與商界建立合作伙伴關係，以多項防貪教育及宣傳活動推廣商業道德和專業操守。年內的工作重點包括：

- 主動接觸醫療健康業界，推介“醫療健康業誠信推廣計劃”下的各項誠信資源和防貪服務，以提升醫護人員的專業道德；
- 製作“旅遊業誠信推廣計劃”培訓短片，加強與旅遊業監管局的合作，為從業員安排誠信培訓，鞏固旅遊業界的廉潔文化；
- 與專業團體合作，為治理專業人員安排研討會，強調他們在實踐誠信管治的把關角色，並爭取他們支持廉署工作，共同守護香港的法治；及
- 繼續在“BEDC 頻道”為上市公司董事、中小企經營者、工程監督人員、保險中介人及金融業從業員等對象舉辦網上講座，以迎合商界對網上學習的需求。

### PROMOTING BUSINESS ETHICS TO VARIOUS INDUSTRIES

The ICAC's Hong Kong Business Ethics Development Centre (HKBEDC) strives to build partnership with the business community and promote business and professional ethics through various anti-corruption education and publicity initiatives. Key highlights of the year include:

- Promoting the Integrity Promotion Programme for the Medical and Healthcare Industry to encourage medical and healthcare practitioners to make use of ICAC's ethics resources and corruption prevention services for enhancing professional ethics;
- Producing training videos for the Integrity Promotion Campaign for the Tourism Industry and collaborating with the Travel Industry Authority to provide integrity training which fosters a culture of integrity within the industry;
- Partnering with professional bodies to arrange seminars for governance professionals so as to reinforce their guardian role in ethical governance and enlist their support for the ICAC's anti-corruption efforts to uphold the rule of law in Hong Kong; and
- Continuing to organise webinars on the BEDC Channel for directors of listed companies, SME operators, construction works supervisors, insurance intermediaries, financial services practitioners and various target groups to address the business sector's demand for online training.



## 二零二四年商界防貪教育服務

## Corruption Prevention and Education Services for the Business Sector in 2024

## 工商機構

## Business Organisations

接觸近  
Reached around **5 000** 間




為旅遊業製作的誠信培訓動畫短片，帶出貪污風險和誠信挑戰

A series of animated training videos illustrating the corruption risks and ethical challenges for the tourism industry

## 工商界及專業人士

## Business Practitioners and Professionals

接觸近  
Reached around **120 000** 名




為醫療健康業製作誠信培訓資源，以鞏固業內的誠信文化

Integrity training resources for sustaining professional ethics in the medical and healthcare industry



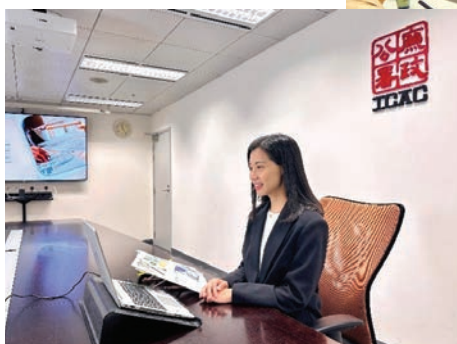
為香港公司治理公會的會員安排研討會及參觀廉署活動

Arranging seminars and ICAC visit programme for members of The Hong Kong Chartered Governance Institute



透過網上培訓平台“BEDC 頻道”，為不同行業的從業員舉辦網上培訓課程

Providing training for practitioners from various industries through the online platform BEDC Channel



定期向由本港多個商會代表組成的香港商業道德發展諮詢委員會匯報工作

ICAC officers regularly reporting their work to the Hong Kong Business Ethics Development Advisory Committee comprising representatives from chambers of commerce in Hong Kong

## 主動接觸輸入勞工及人才

廉署繼續與政府決策局及部門及非政府機構合作，向經不同入境計劃抵港的輸入勞工及人才推廣廉潔信息。除了持續地為他們舉辦防貪講座及宣傳活動外，廉署更積極利用網上渠道，包括專題網頁、宣傳短片及社交媒體帖文等，協助輸入勞工及人才掌握必要的廉政知識。

## REACHING OUT TO IMPORTED WORKERS AND INCOMING TALENTS

The ICAC continued to partner with government B/Ds and non-governmental organisations to promote anti-corruption messages to imported workers and talents arrived in Hong Kong under various admission schemes of the Government. In addition to seminars and promotional activities, the ICAC actively utilised online channels, including a thematic webpage, promotional videos and social media posts to help imported workers and talents gain essential knowledge about anti-corruption laws in Hong Kong.

向輸入外勞介紹反貪法例

Briefing imported workers on anti-corruption laws



到元朗潭尾建造業外勞宿舍設置廉政資訊站，向參加者介紹防貪信息

Staging publicity booths at the quarters of imported construction workers in Tam Mei, Yuen Long, to promote anti-corruption messages



二零二三年九月至二零二四年底  
From September 2023 to 2024



廉署參與由香港人才服務辦公室舉辦的“香港·全球人才高峰會”，介紹香港的廉潔社會環境

The ICAC participating in the Global Talent Summit Hong Kong organised by the Hong Kong Talent Engage to promote Hong Kong's clean social environment



在香港人才服務辦公室舉辦的研討會中向抵港人才講解香港的防貪法例

Sharing anti-corruption tips with incoming talents in a seminar organised by the Hong Kong Talent Engage



廉署透過多元化的網上渠道  
向抵港人才發放防貪資訊

Anti-corruption messages  
disseminated to incoming  
talents through multiple online  
channels

## 大力推動廉潔樓宇管理

廉署繼續與民政事務總署、市區重建局及各樓宇管理專業團體保持緊密合作，積極及主動向業主和樓宇管理組織推廣廉潔樓宇管理的信息，加強他們抵禦貪污的能力。

年內，廉署透過講座、研討會、探訪等，為約 5 300 位來自超過 800 個樓宇管理組織的人士提供倡廉教育服務；亦藉着多元化的宣傳途徑如展覽、問答遊戲、單張、專題文章等，接觸近 15 000 人次。除了透過更新版專題網站提供一站式廉潔樓宇管理資訊外，廉署亦設立專屬諮詢熱線和利用社交媒體發放防貪信息。

廉署及物業管理業監管局（監管局）攜手合作，以全方位策略為物業管理公司、從業員和相關持份者提供全面培訓和支援，加強業界的反貪意識和提升行業的整體廉潔水平。年內，廉署及監管局合辦“共建物管誠信網絡行動”啟動禮，並得到全部 13 間監管局認可的物業管理專業團體和商會、及來自 120 間物管公司的超過 200 名管理人員的全力支持和參與。

## STEPPING UP EFFORTS IN PROMOTING CLEAN BUILDING MANAGEMENT

In response to the latest developments in the building management sector, the ICAC continued to collaborate with the Home Affairs Department, Urban Renewal Authority and building management related professional bodies to proactively promote clean building management to flat owners and building management bodies (BMBs) so as to enhance their anti-corruption capability.

During the year, the ICAC delivered preventive education services to approximately 5 300 people from over 800 BMBs through a series of talks, seminars and visits. Besides, around 15 000 counts of people were reached through various publicity initiatives, including exhibitions, quizzes, pamphlets and feature articles. In addition to the revamped thematic website to provide a one-stop portal for the latest clean building management information, the ICAC maintains a dedicated enquiry hotline and promotes anti-corruption information through social media platforms.

The ICAC also joined hands with the Property Management Services Authority (PMSA) to provide comprehensive training and support to property management companies (PMCs), practitioners and relevant stakeholders through



廉署全新製作的“誠信專業 物業管理”培訓短片系列、一站式“誠信優質樓宇管理”專題網站和物業管理從業員自學課程

New training video series on "Professional Property Management with Integrity", thematic website on "Integrity and Quality Building Management" and self-learning package for property management practitioners



廉署與物業管理業監管局和 13 間物業管理專業團體及商會共同參與“共建物管誠信網絡行動”啟動禮

The ICAC, PMSA, 13 recognised professional bodies and trade associations of property management participating in the Launching Ceremony of Integrity Property Management League



## 維護廉潔選舉文化

為確保二零二四年底舉行的鄉郊補選得以公平、公正和誠實地進行，廉署安排了多項教育及宣傳活動，包括為候選人、助選成員、選舉主任及選舉工作人員安排法例簡介會，講解《選舉（舞弊及非法行為）條例》的規定；透過選舉事務處派發各項參考資料，例如為候選人編製的資料冊、填寫選舉申報書須知及以選民為對象的單張；並於票站內張貼宣傳海報，鼓勵選民及票站職員向廉署舉報違法行為。廉署亦設立專題網站及查詢熱線，就廉潔鄉郊選舉提供相關資訊及諮詢服務。

此外，配合新一輪的選舉周期，廉署為未來各項公共選舉（包括立法會換屆選舉）制定全方位的教育及宣傳計劃，宣揚廉潔選舉文化。

a holistic strategy, which set to strengthen anti-corruption awareness and enhance integrity standards across the sector. During the year, the ICAC and PMSA co-hosted the Launching Ceremony of Integrity Property Management League, which was fully supported by 13 professional bodies and trade associations recognised by the PMSA, and attended by over 200 managerial staff from 120 PMCs.

## UPHOLDING CLEAN ELECTION CULTURE

To ensure the Rural By-election in late 2024 was conducted fairly, openly and honestly, the ICAC arranged a series of education and publicity activities in the year. These activities included organising briefings for candidates, election helpers, returning officers and electoral staff to explain the requirements of the *Elections (Corrupt and Illegal Conduct) Ordinance*, distributing tailor-made reference materials such as information booklets for candidates, reminders for candidates on election return and leaflets for electors via the Registration and Electoral Office, as well as displaying publicity posters at polling stations to encourage voters and polling station staff to report to the ICAC any corrupt or illegal conduct. The ICAC also set up a dedicated website and an enquiry hotline to provide latest information and enquiry services on clean rural elections.

To tie in with the new election cycle, the ICAC was formulating a comprehensive education and publicity campaign for the upcoming public elections, including the Legislative Council General Election, with the aim to fortifying the clean election culture.



廉署人員出席選舉管理委員會舉辦的鄉郊補選簡介會，向候選人講解《選舉（舞弊及非法行為）條例》

An ICAC officer speaking at the briefing session of the Rural By-election organised by the Electoral Affairs Commission to explain the Elections (Corrupt and Illegal Conduct) Ordinance



為候選人、助選人員及選民製作的廉潔選舉參考資料

Reference materials on clean elections tailored for candidates, election helpers and electors

## 廉署周年民意調查

廉署每年均委託獨立及專業的研究機構進行周年民意調查，以了解市民對廉潔社會的態度及貪污課題的認知。

過去十年的廉署周年民意調查結果顯示，公眾絕不容忍貪污，絕大部分被訪者表示在過去十二個月沒有親身遇過貪污，反映社會廉潔狀況良好而穩定，是香港得來不易的反貪成果。

## ICAC ANNUAL SURVEY

The ICAC keeps on monitoring the community's attitude towards a corruption-free society and their knowledge about corruption through engaging independent research firms to conduct opinion surveys on an annual basis.

The survey findings in the past 10 years consistently revealed that the community did not tolerate corruption and the majority of the respondents had not encountered corruption personally in the preceding 12 months. These findings reaffirm the stable probity situation and the hard-earned anti-corruption achievements of Hong Kong.

### 二零二四年廉政公署周年民意調查 2024 ICAC Annual Survey

受訪者對貪污  
容忍

零

tolerance  
of corruption

受訪者在過去一年內  
沒有親身  
98.7% 遇過貪污

Respondents had not  
come across corruption  
personally in the past year

97.4% 受訪者認為  
社會廉潔  
對香港發展 重要

Respondents considered  
keeping corruption-free  
is important  
to the development of Hong Kong

93.1% 受訪者認為  
廉署值得 支持

Respondents considered the  
ICAC deserves  
support



