



Practical Example :

ETHICS AND ANTI-CORRUPTION COMMISSION KENYA

Drama and music promote Integrity in Society

The Ethics and Anti-Corruption Commission (EACC) is mandated to fight corruption through law enforcement, prevention, public education and promotion of best practices in ethics and integrity. In the execution of its public education mandate, the Commission recognizes the role of the youth as key stakeholders in corruption prevention.

Among public education programmes targeting the youth, is the sponsorship and participation in integrity awareness activities during the annual Kenya National Drama and Film Festivals (KNDF) or Kenya National Music Festivals (KNMF). These are separate annual events organized by the Ministry of Education, Kenya. The KNDF events involves over two million learners from all over the country and all levels of education (preschool, primary, secondary schools, Teacher training Colleges, Technical Training Institutions and universities).

The EACC sponsors and participates as a key stakeholder in support of the anti-corruption category, a sub-theme in the national festivals. Under the anti-corruption sub-theme, the youth utilize their talents and creativity to generate ethics and anti-corruption content, expressed through songs, plays, narratives, film and dance. Drama and film as well as the music competitions take place at four levels (Sub-county, County, regional and national levels).

The winning teams in the various categories, including the anti-corruption category are given a chance to present the items during a gala event involving members of the public as well as a State Concert involving top leadership of the country and other public officials. Selected items are also aired on Edu Channel, Kenya Institute of Education's television channel.



Background

In the execution of its public education mandate, EACC collaborates with the Ministry of Education to mainstream integrity messaging through co-curricular activities targeting all institutions of learning. The Commission participated in a recent curriculum reform process, leading to the adoption of values-based education in the Basic education curriculum in Kenya. Integrity The Commission also initiated Integrity Clubs to inculcate personal integrity, conducts awareness for various target groups including education managers and learners across all institutions of learning. Participation in drama and music festivals provides the Commission opportunity to conduct exhibition, sensitize institutions of learning and disseminate relevant IEC materials such as brochures on values and a Manual to guide schools on the establishment of Integrity Clubs.

How the young people contribute

- Education and awareness programmes targeting the youth help to promote integrity and an attitude of intolerance for corruption from an early age. This is envisioned to nurture future professionals, leaders and citizens who will be averse to corruption.
- Drama and Music festivals avail the Commission opportunity to communicate integrity messages to the public through art; which is both entertaining and educative.
- The Commission benefits from the youthful zeal and the power of art to condemn acts of corruption and promote Integrity in the society.
- These events provide opportunities for the integrity content to be disseminated. The winning teams occasionally receive invitations to make presentations during some of Kenya's National Celebrations and EACC events.

Drama and Music Festivals and the meaningful youth engagement themes

Diversity and inclusion:

- The youth from various institutions volunteer to participate through drama and music Clubs at Early Childhood level, primary secondary and colleges levels and Theatre and Art groups at the University level. Learners with special needs perform in various categories.

Enabling environment:

- The Commission provides a budget to support the sponsorship of the anti-corruption category in the KNDFP and KNMF. The Commission has assigned a specific team of staff to implement programmes and activities targeting all institutions of learning in Kenya.

Intergenerational collaboration:

- The drama and music programme engages the Youth across all levels of education.

Quality youth participation:

- The youth are involved in the development of scripts, and they utilize individual skills and talents, which are refined over time.

Youth empowerment:

- Young people nurture their talents, develop positive attitudes, and contribute to the fight against corruption.

Lessons Learned

The KNDF and KNMF programmes help to identify and nurture talents at an early age. Most Kenyan artists today attribute their success to opportunities granted in institutions of learning to participate in KNDF and KNMF events. Empowered artists subsequently contribute to social economic development.



For more information:

- Integrity Clubs of the Ethics and Anti-Corruption Commission of Kenya:
<https://eacc.go.ke/default/integrity-clubs/>