

全城 · 傳誠



# 一人一句撐廉潔

## 標語及標記創作比賽

Speak up for a Corruption-free Hong Kong  
Slogan and Icon Design Competition

### Theme

To join forces in upholding the core value of integrity and to encourage creativity in the promotion of anti-corruption message, the Independent Commission Against Corruption (ICAC) organises the **“All for Integrity” Speak up for a Corruption-free Hong Kong – Slogan and Icon Design Competition**. The Competition aims at engaging participation of the public to convey the “support corruption-free” message with creative slogans and icons.

### Entry Category

- Youth Category (aged 25 or below) and Open Category (aged over 25)
- Participants can be an individual or a team of up to four people of the same age category, i.e. Youth category or Open category

### Deadline of Submission

**15 February 2016** (Postal submission will be dated by postmark. Late submission will not be accepted.)

### Submission Specification

#### Slogan design

- A slogan less than 30 words (excluding punctuation), in either Chinese or English, or in both Chinese and English.

#### Icon design

- The icon can be presented in the form of drawing or colour printing. There is no restriction on drawing tools.
- The icon can be a symbolic visual design in any form or any human or animal publicity figure.
- Digital copy submitted via email should be in JPEG format with 300 dpi resolution.
- Entries submitted by post or in person must be presented on a piece of A4 (297 mm x 210 mm) plain or drawing paper.



## Method of Submission

Participants should submit their entries together with the completed entry form in any way as follows:

- **E-mail** to [slogan@crd.icac.org.hk](mailto:slogan@crd.icac.org.hk), specifying “All for Integrity” *Speak up for a Corruption-free Hong Kong - Slogan and Icon Design Competition*.
- **Post** to “ICAC Regional Office (Kowloon West), G/F, Nathan Commercial Building, 434-436 Nathan Road, Yaumatei, Kowloon”. Please mark “All for Integrity” *Speak up for a Corruption-free Hong Kong - Slogan and Icon Design Competition* on the envelope.
- **In-person submission** to any ICAC Regional Office.

## Prizes

- The adjudication panel will select outstanding entries based on the content and creative idea. The awardees will be presented with a certificate of appreciation and an ICAC souvenir.
- The adjudication panel will also shortlist five finalists in each category for online voting at the competition website. The entry with the highest number of online votes will be given the “Award for the most liked slogan for a corruption-free Hong Kong” or the “Award for the most liked icon for a corruption-free Hong Kong”.
- The ICAC will consider using the winning entries at the territory-wide publicity programme(s).
- Results will be announced at the competition website in mid-2016. Winners will be notified by letter individually and invited to attend the award ceremony.

Please visit our website for details of the Competition and enrolment form:

[www.icac.org.hk/icac/slogan/](http://www.icac.org.hk/icac/slogan/)

**Enquiry:** ICAC Regional office (Kowloon West) **Tel:** 2899 3908  
**Email:** [slogan@crd.icac.org.hk](mailto:slogan@crd.icac.org.hk)



Competition website

## “All for Integrity” *Speak up for a Corruption-free Hong Kong* Slogan and Icon Design Competition

### Enrolment Form

Entry category:	(Please put a ✓ to indicate the category you want to enter)	
Slogan Design Competition	<input type="checkbox"/> Youth category	<input type="checkbox"/> Open category ( <input type="checkbox"/> Individual <input type="checkbox"/> Team)
Icon Design Competition	<input type="checkbox"/> Youth category	<input type="checkbox"/> Open category ( <input type="checkbox"/> Individual <input type="checkbox"/> Team)
Name of participant/ Team coordinator:	(Chinese)	(English)
Contact information:	Tel:	Email :
Present school / college (if applicable):		
Class / Academic department:		
Name of team members (if applicable):	(Chinese)	(English)
	(Chinese)	(English)
	(Chinese)	(English)

### Slogan Design Competition

Please put your slogan inside the box below. It should not exceed 30 words (excluding punctuation) and can be in either Chinese or English or in both.

For participants of the Icon Design Competition, please refer to the specification and method of submission mentioned above.

Personal Data Collection Statement - The personal data is provided by the participant on a voluntary basis. The data, which will only be used by the ICAC for the events concerned and may be accessed by the staff concerned for correspondence and other relevant purposes, will be retained until the end of the events and then destroyed six months afterwards. According to the Personal Data (Privacy) Ordinance, the participants have the right to request access to or correction of the personal data provided. If necessary, please contact Ms WONG of ICAC Regional Office (Kowloon West)(Tel: 2899 3908; Address: G/F, Nathan Commercial Building, 434-436 Nathan Road, Yaumatei, Kowloon).