

# CORRUPTION IN 2030: WHAT WILL IT LOOK LIKE AND HOW WILL WE HAVE BEATEN IT?

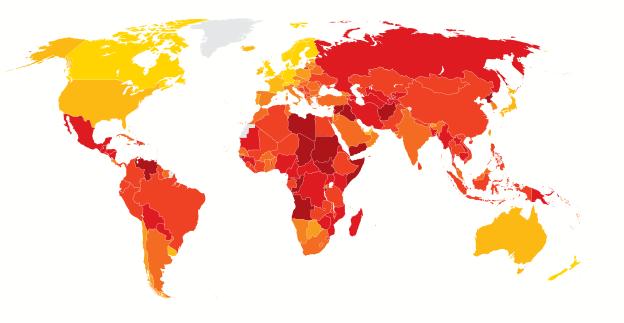
# A J BROWN – CHAIR, TRENDS & VISION COMMITTEE, TI BOARD

Professor of Public Policy & Law, Griffith University, Australia 7<sup>th</sup> ICAC Symposium: Fighting Corruption – A New Perspective, Hong Kong, 22-24 May 2019



# CORRUPTION PERCEPTIONS INDEX 2018

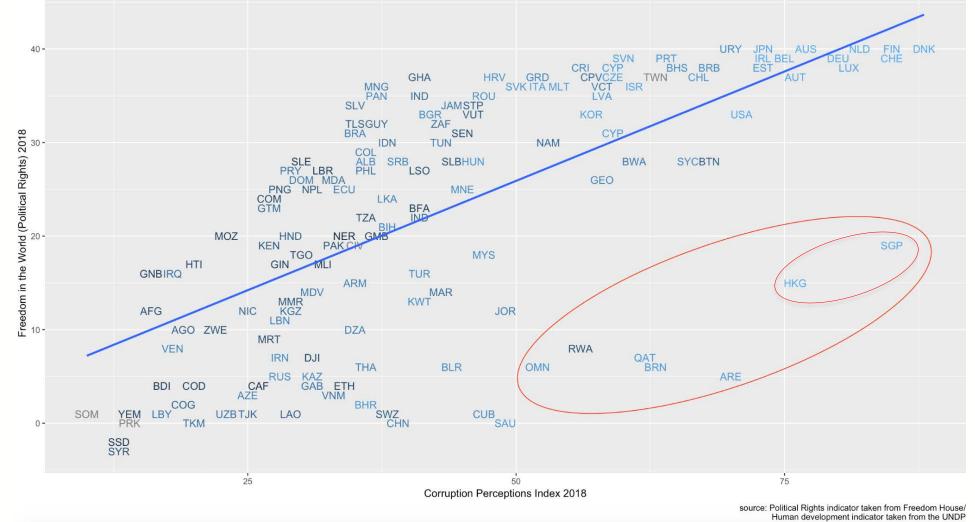
The perceived levels of public sector corruption in 180 countries/territories around the world.



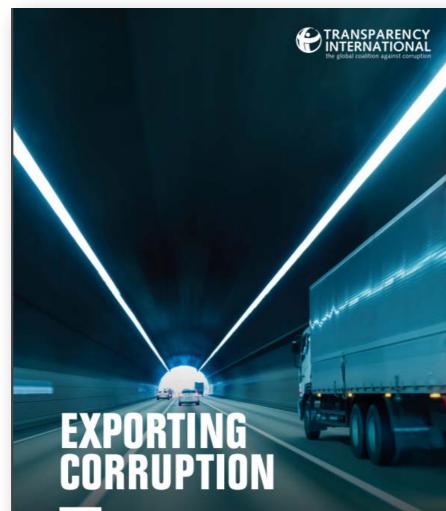
SCORE	COUNTRY/TERRITORY	RANK	67	Chile	27	52	Grenada	53	41	India	78	35	Armenia	105	29	Honduras	132	23	Uzbekistan	158
88	Denmark	1	66	Seychelles	28	52	Italy	53	41	Kuwait	78	35	Brazil	105	29	Kyrgyzstan	132	22	Zimbabwe	160
87	New Zealand	2	65	Bahamas	29	52	Oman	53	41	Lesotho	78	35	Côte d'Ivoire	105	29	Laos	132	20	Cambodia	161
85	Finland	3	64	Portugal	30	51	Mauritius	56	41	Trinidad	78	35	Egypt	105	29	Myanmar	132	20	Democratic	161
85	Singapore	3	63	Brunei	31	50	Slovakia	57		and Tobago		35	El Salvador	105	29	Paraguay	132		Republic of the Congo	
85	Sweden	3		Darussalam		49	Jordan	58	41	Turkey	78	35	Peru	105	28	Guinea	138	20	Haiti	161
85	Switzerland	3	63	Taiwan	31	49	Saudi Arabia	58	40	Argentina	85	35	Timor-Leste	105	28	Iran	138	20	Turkmenistan	161
84	Norway	7	62	Qatar	33	48	Croatia	60	40	Benin	85	35	Zambia	105	28	Lebanon	138	19	Angola	165
82	Netherlands	8	61	Botswana	34	47	Cuba	61	39	China	87	34	Ecuador	114	28	Mexico	138	19	Chad	165
81	Canada	9	61	Israel	34	47	Malaysia	61	39	Serbia	87	34	Ethiopia	114	28	Papua	138	19	Congo	165
81	Luxembourg	9	60	Poland	36	47	Romania	61	38	Bosnia and Herzegovina	89	34	Niger	114		New Guinea		18	Iraq	168
80	Germany	11	60	Slovenia	36	46	Hungary	64	38	Indonesia	89	33	Moldova	117	28	Russia	138	18	Venezuela	168
80	United Kingdom	11	59	Cyprus	38	46	Sao Tome	64	38	Sri Lanka	89	33	Pakistan	117	27	Comoros	144	17	Burundi	170
77	Australia	13	59	Czech Republic	38	10	and Principe	~ 4	38	Swaziland	89	33	Vietnam	117	27	Guatemala	144	17	Libva	170
76	Austria	14	59	Lithuania	38	46	Vanuatu	64	37	Gambia	93	32	Liberia	120	27	Kenya	144	16	Afghanistan	172
76	Hong Kong	14	58	Georgia	41	45	Greece	67	37	Guyana	93	32	Malawi	120	27	Mauritania	144	16	Equatorial Guinea	172
76	Iceland	14	58	Latvia	41	45	Montenegro	67	37	Kosovo	93	32	Mali	120	27	Nigeria	144	16	Guinea Bissau	172
75	Belgium	17	58	Saint Vincent and the Grenadines	41	45	Senegal	67	37	Macedonia	93	32	Ukraine	120	26	Bangladesh	149	16	Sudan	172
73	Estonia	18	58	Spain	41	44	Belarus	70 70	37	Mongolia	93	31	Djibouti	124	26	Central African Republic	149	14	Korea, North	176
73	Ireland	18	57	Cabo Verde	45	44	Jamaica Solomon Islands	70	37	Panama	93	31	Gabon	124	26	Uganda	149	14	Yemen	176
73	Japan	18	57	Dominica	45	44	Morocco	70	36	Albania	99	31	Kazakhstan	124	25	Azerbaijan	152	13	South Sudan	178
72	France	21	57	Korea, South	45	43	South Africa	73	36	Bahrain	99	31	Maldives	124	25	Cameroon	152	13	Svria	178
71	United States	22	56	Costa Rica	48	43	Suriname	73	36	Colombia	99	31	Nepal	124	25	Madagascar	152	10	Somalia	180
70	United Arab	23	56	Rwanda	48	43	Tunisia	73	36	Philippines	99	30	Dominican Republic	129	25	Nicaragua	152			
	Emirates		55	Saint Lucia	50	43	Bulgaria	73	36	Tanzania	99	30	Sierra Leone	129	25	Tajikistan	152			
70	Uruguay	23	54	Malta	50	42		78	36	Thailand	99				24	Eritrea	157			
68	Barbados	25	53	Namibia	52	41	Burkina Faso		35	Algeria	105	30	Togo	129 132	23	Mozambique	158			
68	Bhutan	25	-33-	mannibia	52	41	Ghana	78				29	Bolivia	132						

# **CORRUPTION & POLITICAL RIGHTS**









Progress report 2018: Assessing enforcement of the OECD Anti-Bribery Convention

Youth-led and Community-led Projects





### **Business Integrity & Legal Training**











nsparency.org



**Oueensland**, Australia

# **Graduate Certificate in** Integrity and **Anti-Corruption**

#### Core courses

- Strategic Approaches to Integrity and Anti-Corruption
- Prudence, Ethics and Accountability

#### Electives

- Managing Whistleblowing: New Rules, New Policies, New Vision
- Business Ethics and Corporate Governance
- Interdisciplinary Professional Ethics
- Globalisation and Corporate Social Responsibility
- Professional Ethics and Corruption Prevention
- Safety Ethics and Accountability
- Leaders, Ethics and the Law Democratisation Business and Governance in Asia
- Crime, Business and Politics in Asia From Policy and Delivery: Commissioning Public Services
- The Political, Legal and Governance Environment

### Our experts



#### Professor AJBrown Program Director

Professor Brown has 25 years' experience in Australia's integrity systems, and international research on integrity and accountability, leading some of the world's largest projects on public integrity systems and whistleblowing in the public and private sectors. He serves on the Australian and global boards of Transparency International.



#### Professor Adam Graycar AM

Professor Graycar has extensive policy experience over 22 years in Australia's Commonwealth and South Australian Governments. including as the longest serving director of the Australian Institute of Criminology, and head of the Cabinet Office, Government of South Australia.



### Dr Sandra Lawrence

Dr Lawrence has an extensive research and teaching background in human resource management and ethical leadership. She has recently been responsible for one of the world's largest datasets on whistleblowing processes and outcomes through Griffith's 'Whistling while they work' project.

'Integrity and accountability are becoming the lifeblood of successful organisations. This program offered me insights not only into how we can better fight corruption at home and abroad, but practical strategies for building and protecting integrity in today's institutions.'

—Hugh Jorgensen Policy Officer, Australian Department of Foreign Affairs and Trade



#### teacher and research in political and public policy leadership.

He has been four times visiting professor to Yale University, and authored several books.

Australia's most experienced public policy practitioners. An advisor to many governments nationally and internationally, he has served as Director-General of the NSW Cabinet Office where he led the design and implementation of the NSW Independent Commission Against Corruption.





Professor Sturgess is one of

### arency.org

Professor Kane is a leading



# Son of Equatorial Guinea's president convicted of corruption in France

Teodorin Obiang given suspended sentence in France for plundering public money to fund jet-set lifestyle in Paris



27 October 2017



The case against Obiang was initiated by Transparency International France and Sherpa, a French civil society organisation, in 2008. Getting here has taken almost a decade of arguments, a change to French law and a <u>crowdfunding campaign</u> to ensure the witnesses could travel to Paris to testify.

# 

OBGANISED CRIME • 7 MARCH 2019



The <u>Troika Laundromat investigation</u>, launched this week by the Organized Crime and Corruption Project (OCCRP) and 20 media partners, shines a spotlight on a cast of new and familiar characters in the ongoing saga surrounding flows of dirty money through the world's financial system. This time, European banks not previously connected to such schemes appear as supporting characters, with flashbacks to previously revealed fraud and money laundering scandals.

The findings draw on a massive – possibly the largest ever – leak of bank records, emails and contracts. Investigative journalists sifted through 1.3 million bank transactions between 233,000 companies and individuals, with a total value over US\$470 billion, dated between 2006 and 2012.

### HOW IT WORKED

At the centre of the investigation is Troika Dialog, a private Russian investment bank set up in the 1990s that was acquired by stateowned Sberbank in 2012. Troika's stated objective was to attract foreign investors to Russia. But, as the leaked bank records reveal, it did more than just that.

Troika Dialog created at least 75 companies registered in tax haven jurisdictions like the

# THE GLOBAL ANTI-CORRUPTION CONSORTIUM

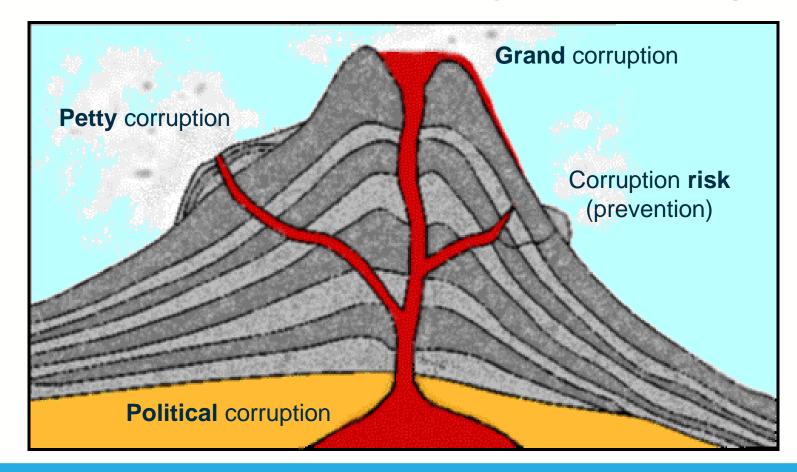
Since 2016, OCCRP and Transparency International have been working together to ensure that the corruption uncovered in investigations are followed up on,







## "The abuse of entrusted power for private gain" ... "or political gain"





- Technological liberalisation & (non)(over)regulation
- Quality of government (political integrity)
- Enforcement environment & commitment

# CONTEXT: ECONOMIC LIBERALISATION



2030

%

7%

14%

6%

65%

4%

5%

#

354

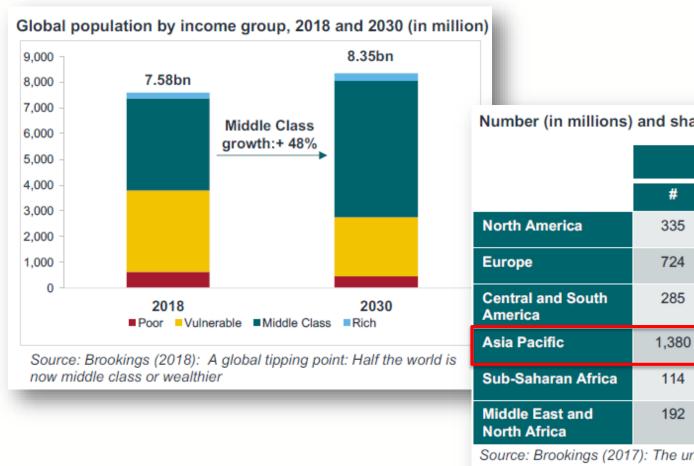
733

335

3,492

212

285



Number (in millions) and share of global middle class by region

%

11%

24%

9%

46%

4%

6%

2015

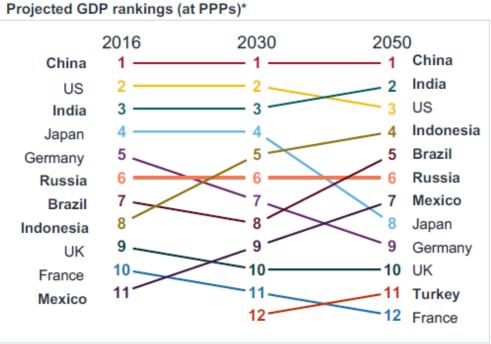
Source: Brookings (201	7): The unpr	ecedented e	expansion of	of the global
middle class – An Updat	te			



# By 2030, global economic power will have significantly shifted towards emerging markets:

- China will be world's largest economy with its GDP estimated to more than double from \$11.4t in 2016 to \$26t
- By 2050, China and India together are estimated to account for 35% of global GDP
- The GDP of the E7 (China, India, Indonesia, Brazil, Russia, Mexico, and Turkey) will grow from around the same size to the G7 in 2015 to double its size in 2040

The shift in global economic power towards emerging markets will come with increased influence of the E7 on global governance.



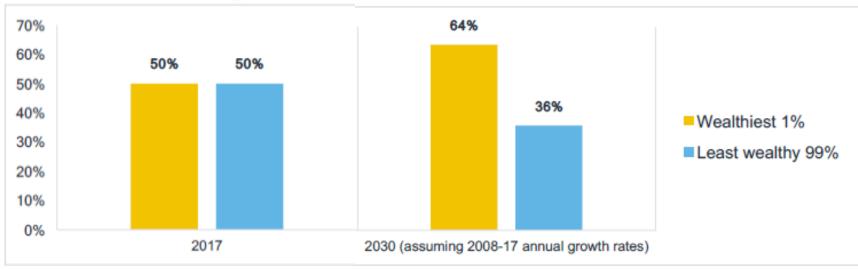
Sources: Graph and text: PWC (2017): The long view: how will the global economic order change by 2050?, \*emerging markets highlighted in bold; Text: HSBC (2018): The world in 2030

# GLOBAL ECONOMIC COORDINATION, STABILITY, REFORM (INCLUDING ANTI-CORRUPTION FACTORS)

### WEALTH RISING (ESPECIALLY IN ASIA-PACIFIC) BUT SO IS INEQUALITY WORLDWIDE ...



# "CASH IS KING" versus "PROBITY CULTURE"



### Estimated distribution of global wealth, 2017-2030

Sources: Graph and Text: UK House of Commons wth.co.uk/house-commons-library-research/); Text: Opinium Research (2018): Global Inequality; World Inequality Lab (201

# 1) TECHNOLOGICAL LIBERALISATION

- Financial technology, and role of information technology in economic liberalisation generally esp. **speed** and **anonymity** *Curse for corruption control? Cures ???*
- New concentrations of (under-regulated) corporate power Technology companies (information platforms) Social effects of the next 'wave' of automation Artificial intelligence - "algocracy"
- Long-term impacts of information technology on: *Political participation Political knowledge Political information and discourse Political rights (pendulum swinging back)*



# The great British Brexit robbery: how our democracy was hijacked

A shadowy global operation involving big data, billionaire friends of Trump and the disparate forces of the Leave campaign influenced the result of the EU referendum. As Britain heads to the polls again, is our electoral process still fit for purpose?

by Carole Cadwalladr







# Far-right Facebook groups 'spreading hate to millions in Europe'

22 May 2019

Avaaz uncovers 500 accounts using fake news to spread white supremacy message



Mueller report suggests the 'fake news' came from Trump, not the news media 18 April 2019

The Washington Post Democracy Dies in Darkness Indonesia election: Prabowo claims victory despite early counts showing loss

Former army general say he is 'the president of all Indonesians' but credible surveys put Joko Widodo in the lead







18 April 2019

# Indonesia riots: six dead after protesters clash with troops over election result

Vehicles set alight in Jakarta after supporters of losing candidate take to the streets





On Wednesday, chief security minister Wiranto, who uses just a single name, said access to social media would be blocked in some areas.

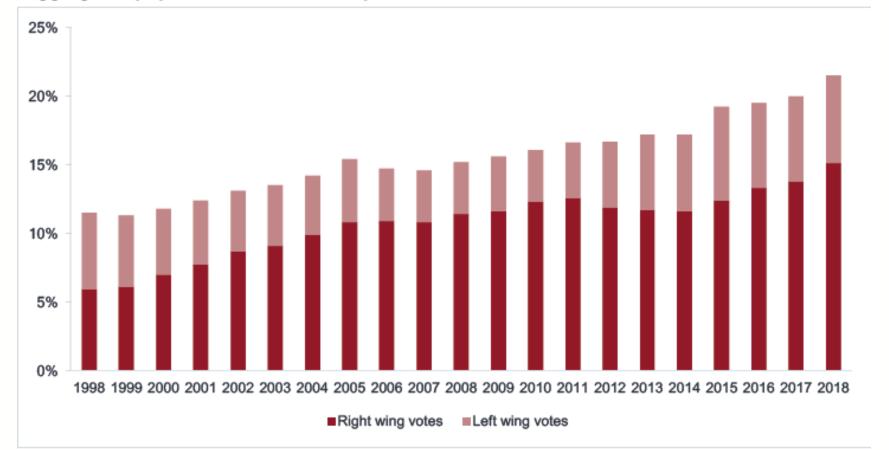
The restrictions - including on photo and video sharing - aimed to control the spread of misinformation, he said.

Indonesia restricts WhatsApp, Facebook and Instagram usage following deadly riots TechCrunch

14 hours ago

# 2) QUALITY OF GOVERNMENT (POLITICAL INTEGRITY)





Aggregated populist votes in 33 European countries, 1998 - 2018

Sources: Graph and text: TIMBRO Populist Index, 2018; Text: Barclays (2016): Politics of Rage; Kossow (2019): Populism and corruption – Transparency International Anti-Corruption Helpdesk Answer





**AUSTRIA** 

The Strache video exemplifies how corrupt politicians regard public contracts as a bartering tool that can be used to pay back political favours.

Around the world, public contracts for infrastructure projects are one of the areas most susceptible to corruption.

Patricia Moreira Managing Director, Transparency International



Donald Trump and Viktor Orbán praise each other at White House meeting video



The US president, Donald Trump, met with Hungary's far-right prime minister at the White House on Monday. Welcoming Viktor Orbán, Trump said he is 'probably like me, a little bit controversial, but that's OK'.

• Trump praises Hungary's far-right leader Orbán: 'He's a respected man' - live

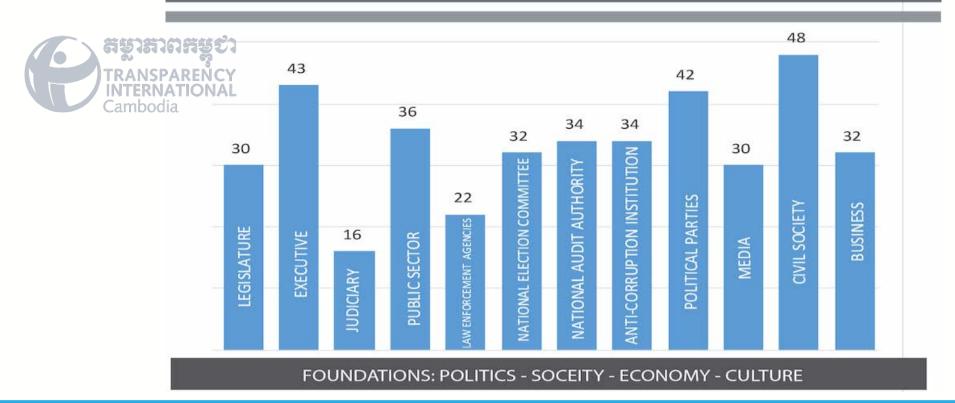
14 May 2019



# 3) ENFORCEMENT ENVIRONMENT & COMMITMENT TO CHECKS AND BALANCES

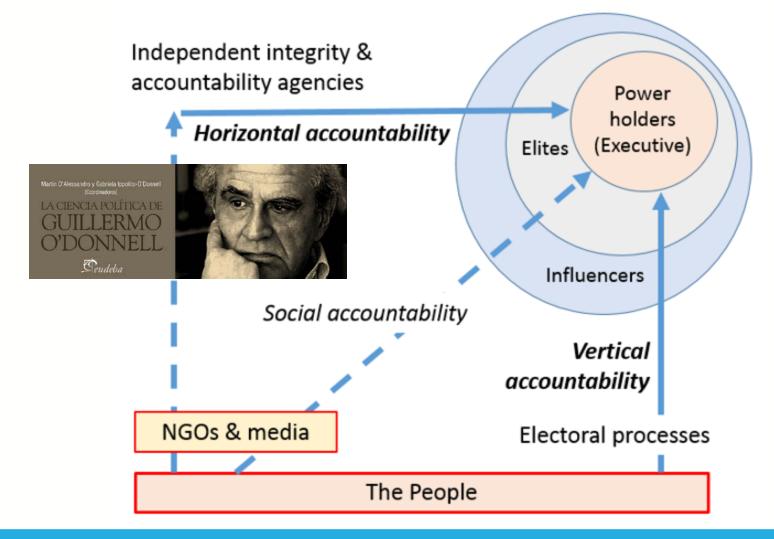


NATIONAL INTEGRITY SYSTEM





## THEORY OF CHANGE







Public mobilisation for an independent judiciary

Public mobilisation for an independent anti-corruption agency (Indonesia, June 2017)



### ANTI-CORRUPTION AGENCIES STRENGTHENING INITIATIVE





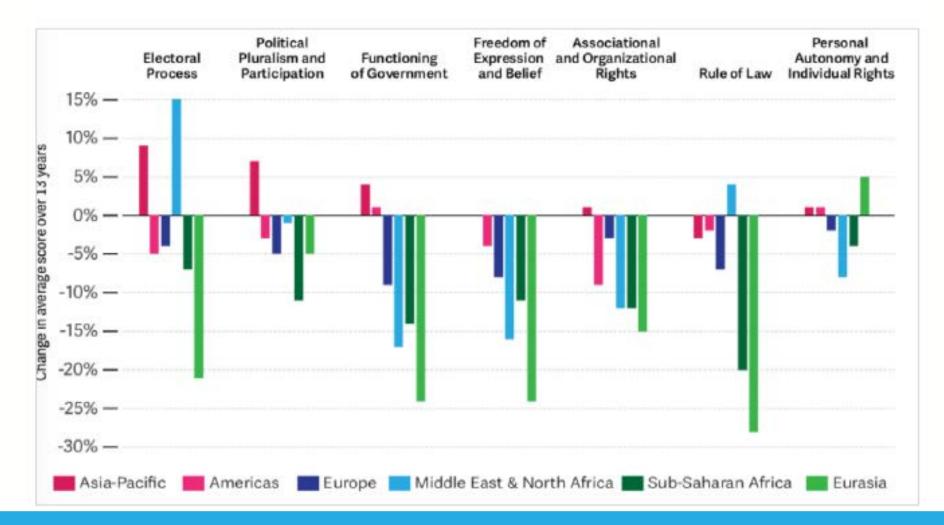


## ANTI-CORRUPTION AGENCY IMPACT NETWORK (PROPOSED)





# CHECKS & BALANCES – THE CURRENT (13 YEAR) TRENDS FREEDOM IN THE WORLD 2019 (FREEDOM HOUSE)







- Political integrity paramount
  Law & regulatory reform; implementation
- Increased, speedier international enforcement action
  All enforcement agencies... PLUS?
- Education, shared values, and social mobilisation *All institutions including (willing) business*
- Deeper collaboration between enforcement agencies, media, and CSOs, for all purposes:

Regulatory reform; detection of corruption; education and prevention; political support for integrity agencies.