



Evolving Strategies to Sustain Zero Tolerance towards Corruption with Public Support – A Showcase of Hong Kong

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Three-pronged Anti-Corruption Approach

Commissioner

Law Enforcement



Operations

Prevention



Corruption Prevention

Education



Community Relations



CRD's Mission



To WIN
Public Support

Evolving Strategies



Outline

70s - 80s

**90s -
Millennium**

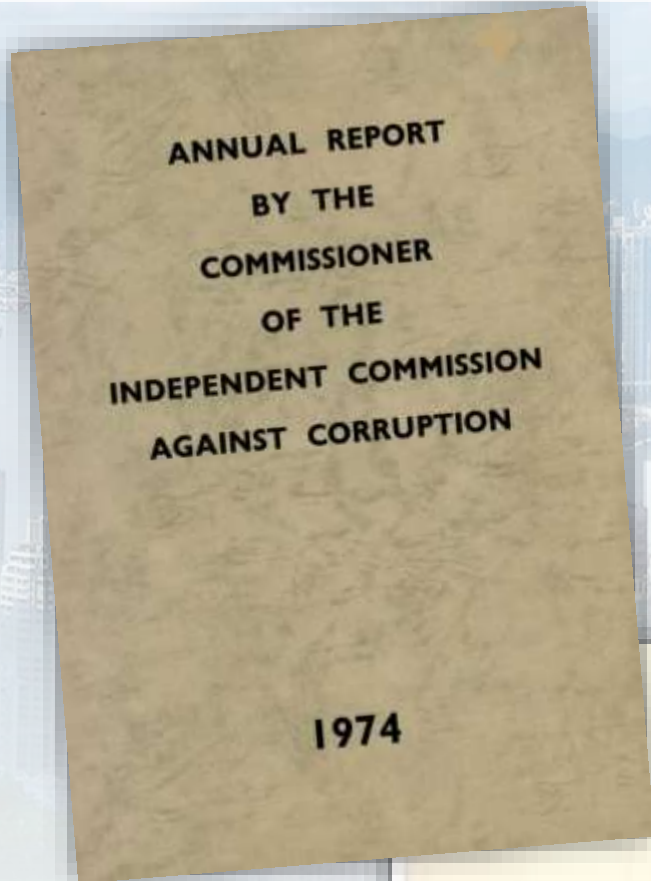
Today



70s – 80s



Establishment of ICAC in 1974



Introduction

The Independent Commission Against Corruption (ICAC) was brought into existence on 15th February 1974 with the enactment of the Independent Commission Against Corruption Ordinance 1974.

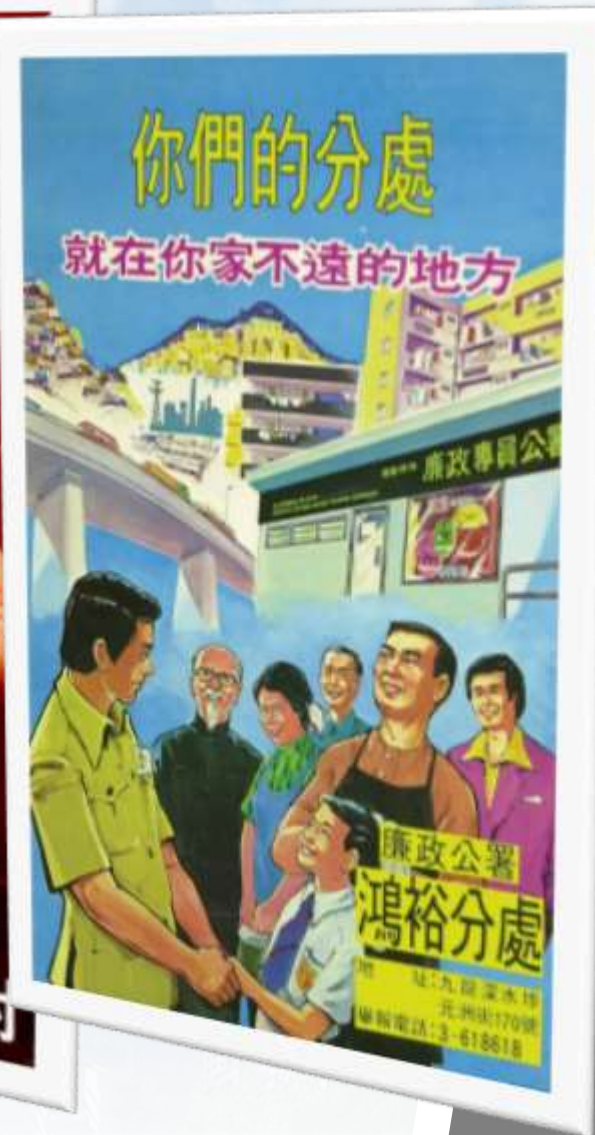
Corruption was Routine



Face to Face Approach



ICAC Regional Offices



Mass Media - 1st TV Advertisement in 1975



Mass Media - **1st** Drama Series in 1976



90s - Millennium



Partnership



To form **alliance** with various sectors of the community

Partnership with Government Sector

- Ethical Leadership Programme since 2006
- Network of “**Ethics Officers**” in government departments



(Civil Service Bureau)

Partnership with Government Sector

- Probity workshops and resources
- Strategies and training plans to promote integrity



Partnership with Business Sector

- First ever Business Ethics Conference in 1994
- Setup of **Hong Kong Ethics Development Centre** in 1995



Engaging District Organisations

- Co-organised publicity projects with **18 District Councils**



Engaging Ordinary Citizens – ICAC Club

- Established the **ICAC Club** in 1997
- Today the Club has over **2,600** members



Nurturing Positive Values at Early Ages

- From *kindergarten kids* to *university students*



Today



**Hong Kong is one of the
cleanest cities in the world**



The background of the slide features a light blue sky with white clouds at the top. Below the sky is a light blue rectangular area containing several stylized orange and red human head silhouettes in profile, facing each other. Various gears in white, yellow, and teal are scattered around the heads, some appearing to be inside them. A hand in a teal suit sleeve is shown reaching down from the top right, touching the word 'CHANGE'. The overall theme is communication and change.

CHANGE of Pattern of Communication

Keeping up with Technological Advancement

Mass Media

Drama Series



TV Advertisements



Printed Materials



Keeping up with Technological Advancement

Online & Social Media



Icons

To arouse the interest of young people



greedy_kin

Virtual Reality & Augmented Reality

To experience the evils of corruption



A Higher Level of Commitment – Business & Professional Ethics

The ETHICS-PLUS Thinking Process*

Critical Steps

Establish the ETHICAL ISSUE at stake

Take account of the ACTOR and relevant FACTS

Hold off the "WRONG"

Continue for Right vs Right Dilemma

Identify the two "RIGHTS"

Contemplate RESOLUTIONS and probable consequences

Select the best course of ACTION for implementation

Exit for
Right vs
Wrong
Dilemma

Ethics Tools



Establish the ethical issue at stake



*Adapted from The Ethical Fitness™ process by Dr Rushworth Kidder, Institute for Global Ethics

Empowering Youth - ICAC Ambassadors



Empowering Youth - ICAC Club Youth Chapter



“All for Integrity” Publicity Programme



Reaching **over 2 million citizens**

ICAC needs everyone to get involved!



全城·傳誠
All for Integrity

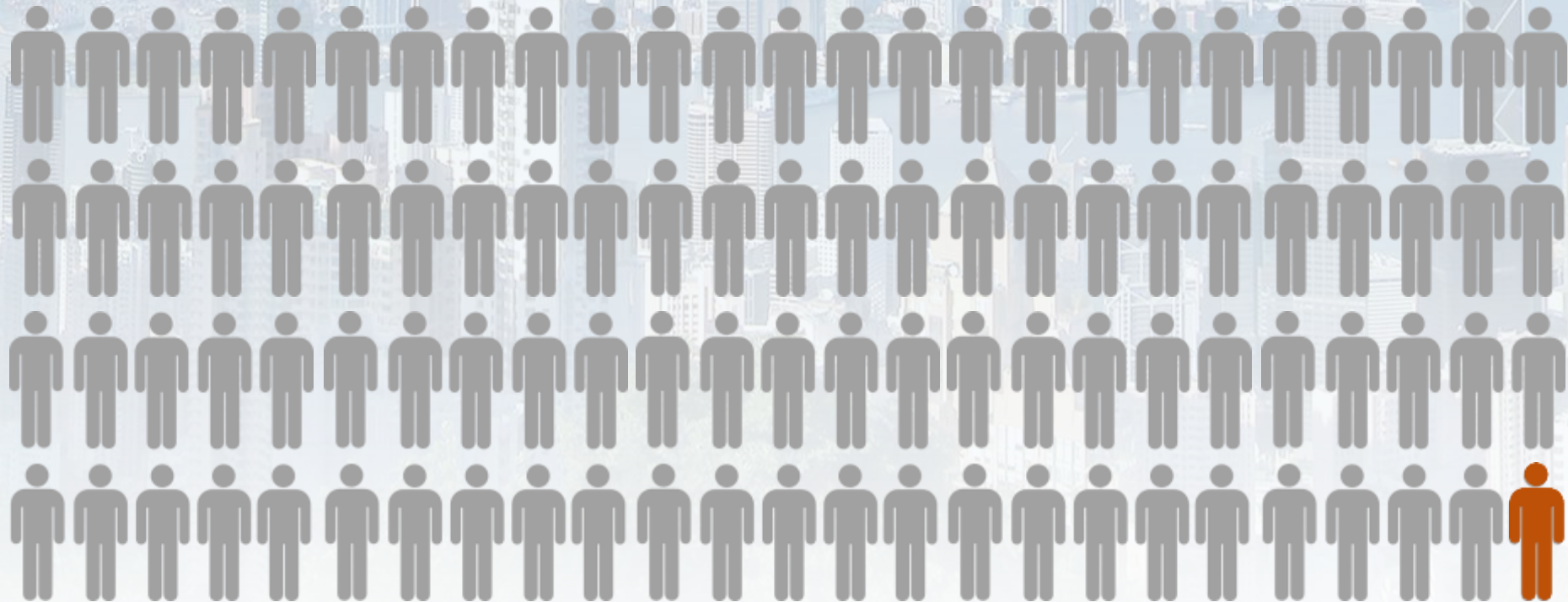


Achievements



Very Low Corruption Rate

- Only around 1% of respondents indicated that they had encountered corruption in the past 12 months



Zero Tolerance of Corruption

Mean score of tolerance of corruption:



Willingness to Report Corruption



54%

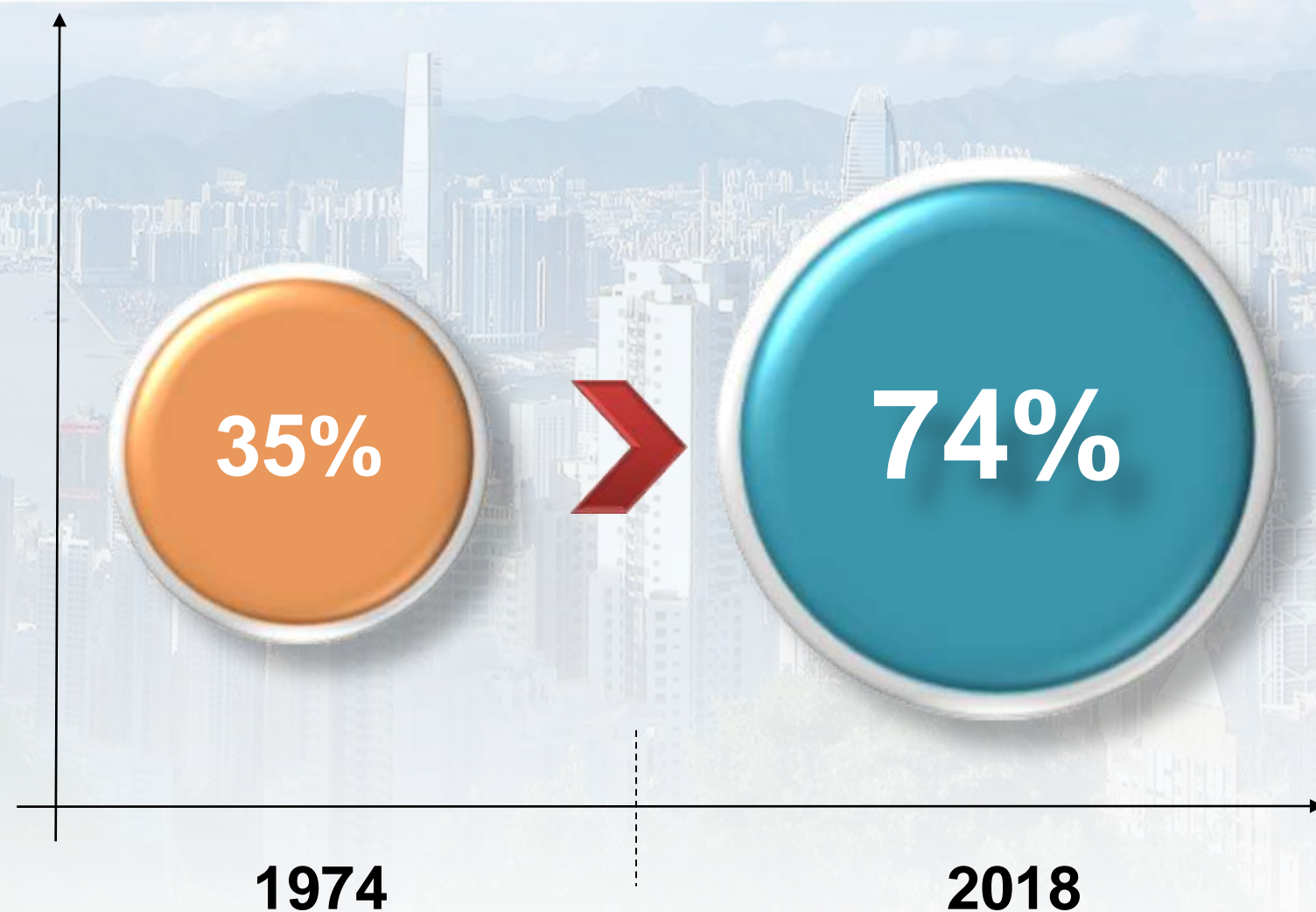
Early 90s

80%

2018

80% willing to report corruption

Non-anonymous Reports



**Increase in
Confidence
to the ICAC**



Probity is Hong Kong's Core Value



ICAC deserves

Support



95%

Way Forward





Ethics for All



Keep evolving amid changes



Creativity



Experience sharing



初心依舊 永不變質

「世界在變，反貪不變。」

Times change. The mission continues.

Thank you

